CONSULTATION REPORT APPENDICES

Reference: BC080001

5.1 Consultation Report Appendices 2.1 – 2.7 (3 of 14)

CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.1
Stage two invite

Consultation event dates

This consultation is your opportunity to find out more about our plans for the London Paramount Entertainment Resort and share your views.

For more information please:

Call

0800 008 6765

Visit

www.londonparamount.info

Email

consultation@londonparamount.info

@ParamountResort

Post

FREEPOST ref: RSHJ-LKUR-TALS, c/o PPS Group, Langham House, 302-308 Regent Street, London W1B 3AT

Wed 5 November	British Legion Greenhithe London Road, Greenhithe DA9 9EJ	11am – 2pm
Wed 5 November	Eastgate 141 Springhead Parkway DA11 8AD	4pm – 7.30pm
Thurs 6 November	Northfleet School for Girls Hall Road, Gravesend DA11 8AQ	4pm – 8pm
Fri 7 November	Dartford Council Offices Civic Centre, Home Gardens, Dartford, DA1 1DR	3.30pm – 7.30pm
Sat 8 November	Swanscombe Leisure Centre Craylands Lane, Swanscombe DA10 0LP	2pm – 5pm
Mon 10 November	Hazlitt Arts Centre (The Exchange Studio) Earl St, Maidstone ME14 1PL	2pm – 6pm
Tues 11 November	Bluewater (Opposite Lower Winter Garden food court entrance) Greenhithe DA9 9ST	10am – 9pm
Wed 12 November	Thurrock Civic Hall Blackshots Ln, Grays RM16 2JU	2pm – 6pm
Thurs 13 November	The Woodville Civic Centre, Windmill street, Gravesend, DA12 1AU	4pm – 8pm
Fri 14 November	St Botolphs Church Hall The Hill, Northfleet DA11 9EU	3.30pm – 7.30pm
Sat 15 November	Ebbsfleet United Football Club (Match ticket holders only)	1pm – 3pm
Sat 15 November	Dartford Football Club (Match ticket holders only)	1pm – 3pm

London Paramount



Plans for a world-class Entertainment Resort on the Swanscombe Peninsula

What we've done so far

LRCH, the company behind the plans for the London Paramount Entertainment Resort on the Swanscombe Peninsula, held consultation events in July 2014 to find out how the local community wanted to be consulted during the planning phase of the project.

We have carefully considered the information we received from these events, and our report on the results (called "London Paramount Consultation: Your Feedback from Stage One") is available on the London Paramount website www.londonparamount.info





What we're doing next

We are now in a position to share exciting details about the proposed development, which has the potential to create:

- Approximately 27,000 new jobs
- The largest indoor water park in Europe
- A world-class theme park
- High tech events space
- Multi-purpose sporting facilities

- A creative commercial hub
- Service buildings
- A staff training academy
- 5,000 quality hotel rooms
- Improvements to transport infrastructure

We hope you can come along to one of our consultation events in November to see our emerging masterplan and share your views with the team.



















CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.2

Briefing invite for members and officers



Address XXXX Address XXXX Address XXXX Address XXXX

Monday 13th October 2014

London Paramount: Stage two consultation events and invitation to briefing

Dear Councillor

I am delighted to be writing to inform you about our second stage of non-statutory consultation events for the proposed London Paramount Entertainment Resort on the Swanscombe Peninsula. This follows our earlier engagement in July 2014, which sought to understand how best to consult on the emerging proposals in the run up to the submission of a planning application next year.

At these events we were very pleased to have over 2,000 visitors and receive approximately 1,100 feedback forms. The responses have played a key part in shaping this next stage of consultation and a report on the results (called London Paramount Consultation: Your feedback from Stage One) is now available to view on the website (www.londonparamount.info).

We are now in the position to share exciting details about the proposals with the community, including the emerging masterplan and proposed improvements to local transport infrastructure. We will shortly write to all previous participants and the residents of the four most immediate wards about the upcoming consultation. We will also be advertising the events in newspapers, supplying posters and promoting through social media.

Prior to the public consultation events we will host briefings at Dartford Borough Council, Gravesham Borough Council and Kent County Council. At the briefing you will receive a presentation from the London Paramount team, followed by an opportunity to discuss the proposals and view the public consultation material. We hope that you will be able to join us at one of the sessions:

Gravesham Council Chambers Civic Centre, Windmill Street, Gravesend, DA12 1AU	Monday 3 rd November	1pm-3pm
Dartford Council Chambers Civic Centre, Home Gardens Dartford, DA1 1DZ	Monday 3 rd November	6pm-8pm
Kent County Council (Lecture Theatre) Sessions House, Maidstone, Kent, ME14 1QX	Tuesday 4 th November	10am-12pm

Please could you confirm through the contact details below which briefing you are able to attend. If you are unable to attend at these times please do come along to one of the following public consultation events:

British Legion Greenhithe London Road, Greenhithe, DA9 9EJ	Wed 5 November	11am-2pm
Eastgate 141 Springhead Parkway, DA11 8AD	Wed 5 November	4pm-7.30pm
Northfleet School for Girls Hall Road, Gravesend, DA11 8AQ	Thurs 6 November	4pm-8pm
Dartford Council Offices Civic Centre, Dartford, DA1 1DZ	Fri 7 November	3.30pm-7.30pm
Swanscombe Leisure Centre Craylands Lane, Swanscombe,DA10 0LP	Sat 8 November	2pm-5pm
Hazlitt Arts Centre (Exchange Studio) Earl Street, Maidstone, ME14 1PL	Mon 10 November	2pm-6pm
Bluewater (Opposite Lower Winter Garden food court entrance), Greenhithe, DA9 9ST	Tues 11 November	10am-9pm
Thurrock Civic Hall Blackshots Lane, Grays. RM16 2JU	Wed 12 November	2pm-6pm
The Woodville Civic Centre, Windmill street, Gravesend, DA12 1AU	Thurs 13 November	4pm-8pm
St Botolphs Church Hall The Hill, Northfleet, DA11 9EU	Fri 14 November	3.30pm-7.30pm
Ebbsfleet United Football Club Stonebridge Road, Northfleet, DA11 9GN	Sat 15 November	1pm-3pm (Ticket-holders only)
Dartford Football Club Darenth Road, Dartford, DA1 1RT	Sat 15 November	1pm-3pm (Ticket-holders only)

We would be grateful if you too could publicise the above events in your communities.

To RSVP or if you have any queries before the events, please contact the London Paramount team on 0800 008 6765 or email consultation@londonparamount.info. We look forward to seeing you at one of the events.

Yours sincerely

Fenlon Dunphy
On behalf of London Resort Company Holdings Ltd

CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.3

Stage two press advertisement

London Paramount Entertainment Resort



London Resort Company Holdings (LRCH), the company behind the proposed London Paramount Entertainment Resort on the Swanscombe Peninsula, is hosting public consultation events in November to share exciting information about the project.

Local people are encouraged to drop-in to any of the events below to see the emerging masterplan and share their views with the team.

British Legion Greenhithe London Road, Greenhithe DA9 9EJ	Wed 5 November	11am – 2pm
Eastgate 141 Springhead Parkway DA11 8AD	Wed 5 November	4pm – 7.30pm
Northfleet School for Girls Hall Road, Gravesend DA11 8AQ	Thurs 6 November	4pm – 8pm
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CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.4
Stage two poster

London Paramount Entertainment Resort



London Resort Company Holdings (LRCH), the developer behind the proposed London Paramount Entertainment Resort on the Swanscombe Peninsula, is hosting public consultation events next month to share exciting details about the project.

Local people are encouraged to drop-in to any of the events below to see the emerging masterplan and share their views with the team.

British Legion Greenhithe London Road, Greenhithe DA9 9EJ	Wed 5 November	11am – 2pm
Eastgate 141 Springhead Parkway DA11 8AD	Wed 5 November	4pm – 7.30pm
Northfleet School for Girls Hall Road, Gravesend DA11 8AQ	Thurs 6 November	4pm – 8pm
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CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.5

Stage two feedback form



London Paramount Entertainment Resort Feedback form

How to provide your comments

Thank you very much for attending this exhibition on emerging proposals for the London Paramount Entertainment Resort. We are delighted to be able to share the information we have produced so far. This stage of consultation will run until **6**th **December 2014.**

At a number of key stages of this project, we are asking the local community, stakeholders and any other interested parties to share their views by completing this feedback form.

Alternatively, you can provide your views online at www.londonparamount.info or by using the iPads available at the exhibitions.

1. Where did you find out about today's exhibition?

Newspaper Newsletter Website Word of mouth Other

2. Where do you live?

Swanscombe
Greenhithe
Northfleet
Dartford (Other)
Gravesham (Other)
Other – Please specify

3. Did you attend the previous consultation events in July 2014?

Yes No

4. What brings you to today's event? Are you a:

Local resident
Visitor to the area
Local politician
Member of the media
Potential supplier
Potential employee
Other

5. Today is the first public viewing of the draft masterplan. What are your thoughts?

Strongly approve Approve Disapprove Strongly disapprove No view

·	-		ted to the proposals. Affing transport proposals?	_		
Strongly approve	Approve	Disapprove	Strongly disapprove	No view		
•	am and local p	people. With the	xtremely important bot information that you se ace?			
Strongly approve	Approve	Disapprove	Strongly disapprove	No view		
are felt across Kent and benefit the local areas	nd the south e	ast. How do you	nefits from the Entertai think the entertainmen	t resort will		
9. What aspect of the Entertainment Resort would you be most interested in visiting (please tick up to four boxes)?						
World-class theme par Largest indoor water p Cinema and comedy vo Shops Theatre	ark in Europe	Cre etc Res	htclubs ative industry hub (e.g. v .) staurants and bars ort and leisure facilities	workshops		
10. Thank you for attending today's exhibition. We hope you found it useful. If you have any further comments, then please let us know below:						

Contact details

London W1B 3AT

Your contact de	etails will ena	ble us to keep yo	ou updated on th	ne project in the	future.
Name: Address:					
Postcode: Email: Gender:					
Age:	1 0-19	□ 20-39	4 0-59	1 60-79	☐ over 79
Your comments will be analysed by PPS (Local & Regional) Ltd on behalf of London Resort Company Holdings Limited. Copies may be made available, in due course, to statutory authorities so they can note your comments. We will, however, request that your personal details are not placed on the public record. Your personal details will be held securely by PPS and London Resort Company Holdings in accordance with the Data Protection Act 1998, will be used solely in connection with the consultation process and any associated subsequent planning applications and, except as noted above, will not be passed to any third parties.					
Telephone:		Ema	il:		
0800 008 6765		cons	ultation@londo	nparamount.info	<u>0</u>
Write to us: FREEPOST ref: RSHJ-LKUR- c/o PPS Group, Langham House 302-308 Regen	e,				

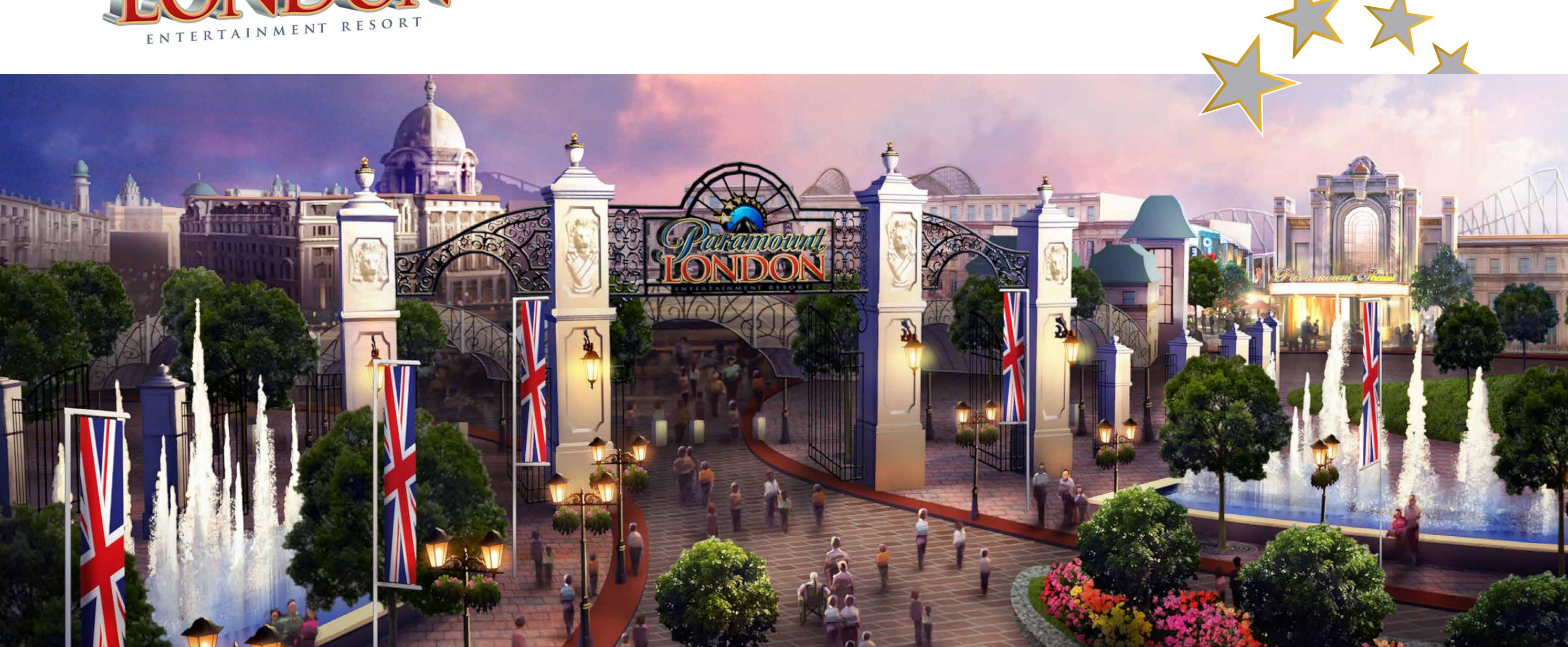
London Paramount Entertainment Resort cannot accept responsibility for responses that are sent to any address other than the one stated above. Thank you for your help.

CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.6
Stage two exhibition boards





London Paramount welcomes you

Welcome, and thank you for visiting London Resort Company Holdings' (LRCH) consultation event on its emerging proposals for the London Paramount Entertainment Resort.

Our team is still working hard carrying out a range of studies to understand the site and its setting. The plans on display today are a work in progress, but we feel it is important to show you how we are getting on with it.

Please take a look at what is proposed and give us your views. The team will carefully consider all the feedback we receive to inform the emerging masterplan. We will then hold further consultation events and workshops in the Spring and Summer of next year before submitting a planning application to Government.

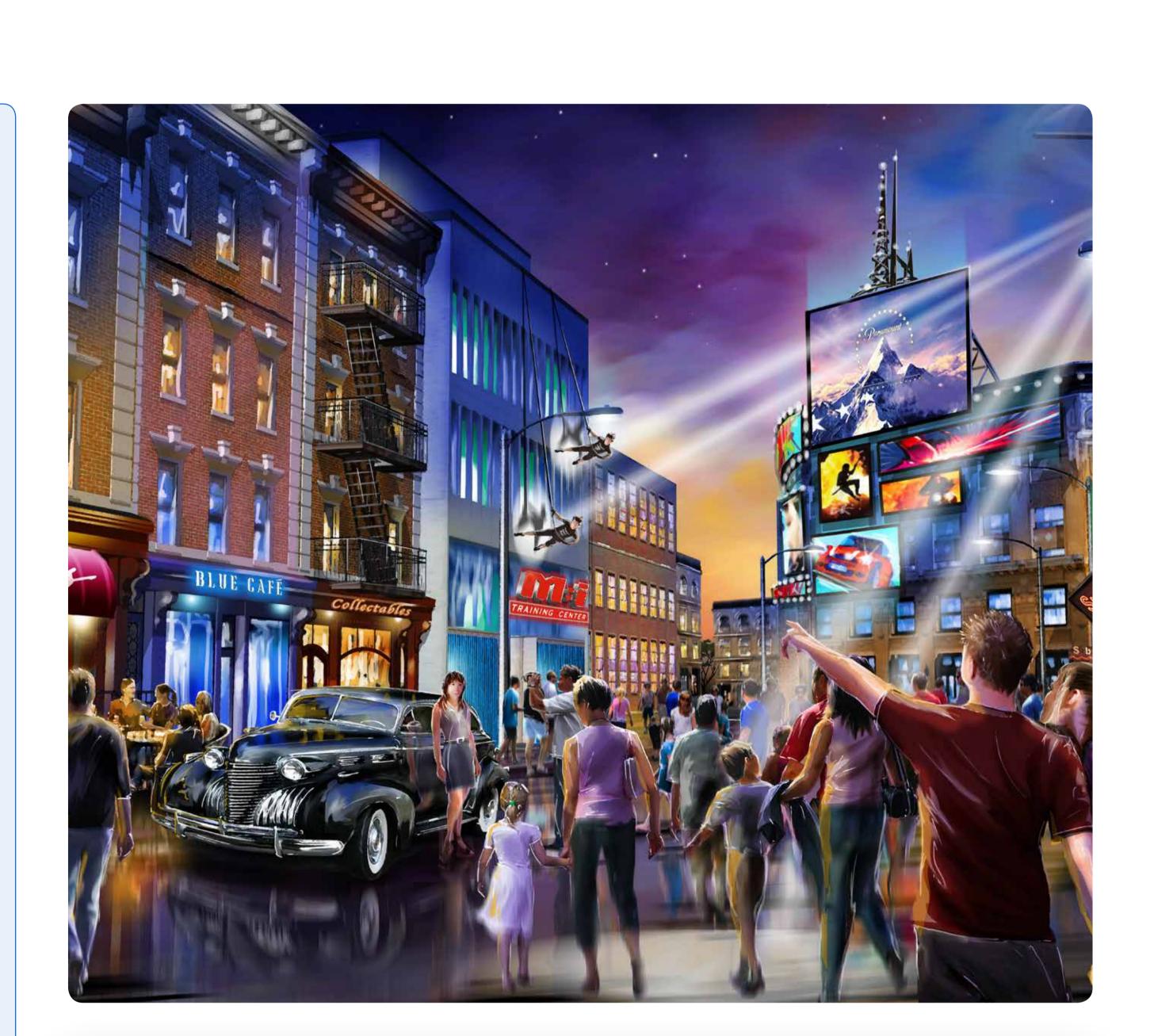


July 2014 consultation results

Over 2,000 local residents and businesses came along to the first stage of consultation events in July, where we asked how local people would prefer to be consulted on our plans for the Entertainment Resort over the next 12 months.

Some of the important feedback we received included:

- A majority of people (59%) would prefer to attend an exhibition in the evening
- 84% of people expressed an interest in attending a workshop event in early 2015, with 'transport' and 'job opportunities' particularly popular themes
- 77% of people would like to be kept up to date on the proposals through the use of email bulletins; 49% newsletters; 24% leaflets



An in-depth report on the results is now available to view on the London Paramount website www.londonparamount.info

Summer 2014

Engagement on consultation methods

Spring 2015

Themed workshops and supplier opportunity events

Spring 2015 - Autumn 2016

Detailed design and contractor appointment

Winter 2016 - Spring 2020

Construction

Easter 2020 Grand Opening

Autumn 2014 Public consultation on proposals WE ARE HERE

Summer -

Autumn 2015

Public consultation

events prior to submission

of application

Winter 2016

Decision by the Secretary of State

Autumn 2019 - Spring 2020 Fit-out and installation

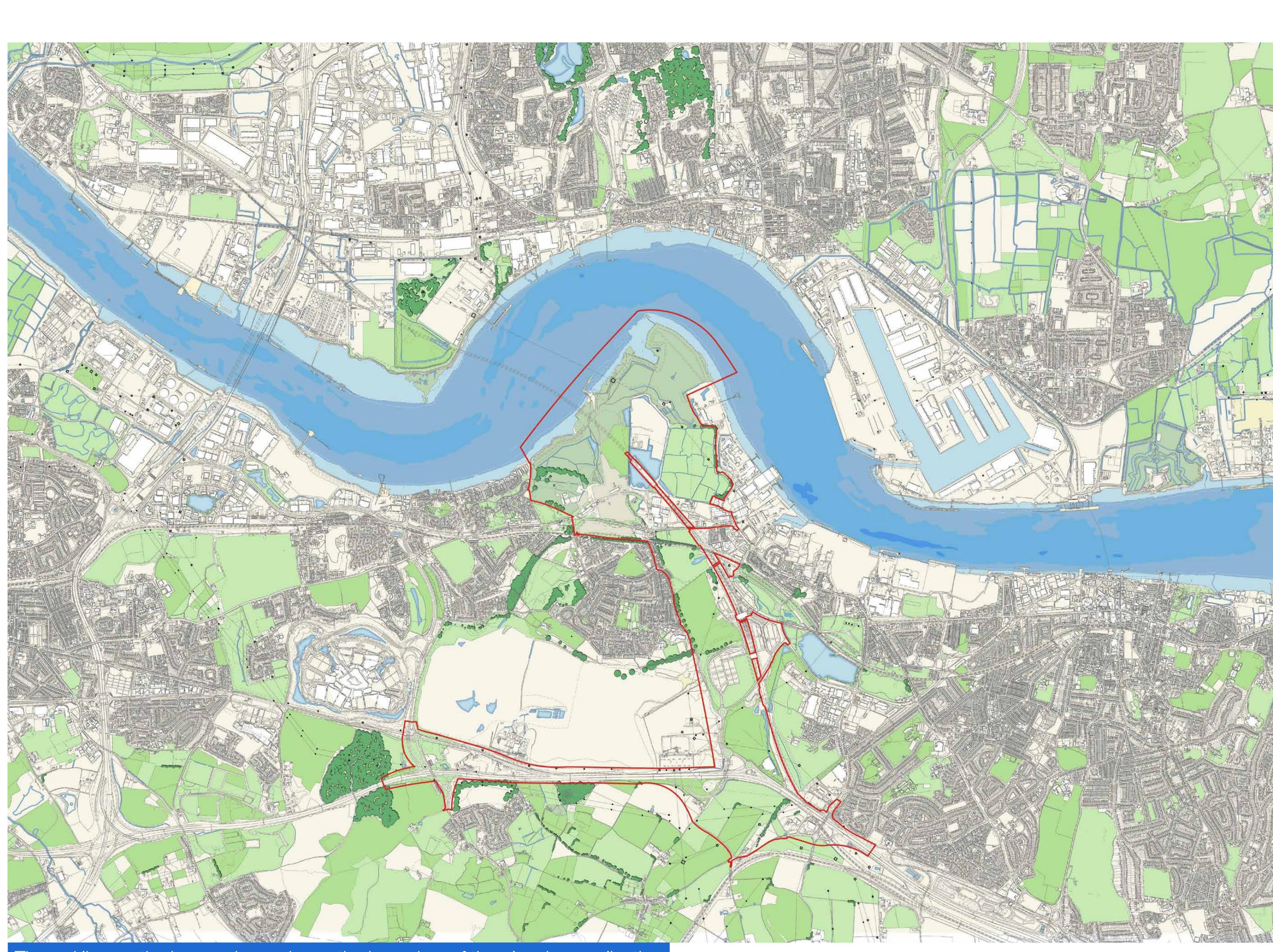




The Site

The red line below indicates the likely boundary of the area included in the planning application. This includes the important highways improvement works on the A2.





The red line on the image above shows the boundary of the planning application

We are working closely with Dartford Borough Council and Gravesham Borough Council to bring forward a comprehensive masterplan for London Paramount. The Entertainment Resort has already been accepted by the UK Government as the first 'Business or Commercial Project' to be considered a Nationally Significant Infrastructure Project (NSIP). NSIPs are major infrastructure developments, such as power plants and major road projects, which support the UK economy and are considered to be of national importance.

Our proposals will be reviewed by the Government from Autumn 2015 following extensive consultation and engagement with local people and interested parties.



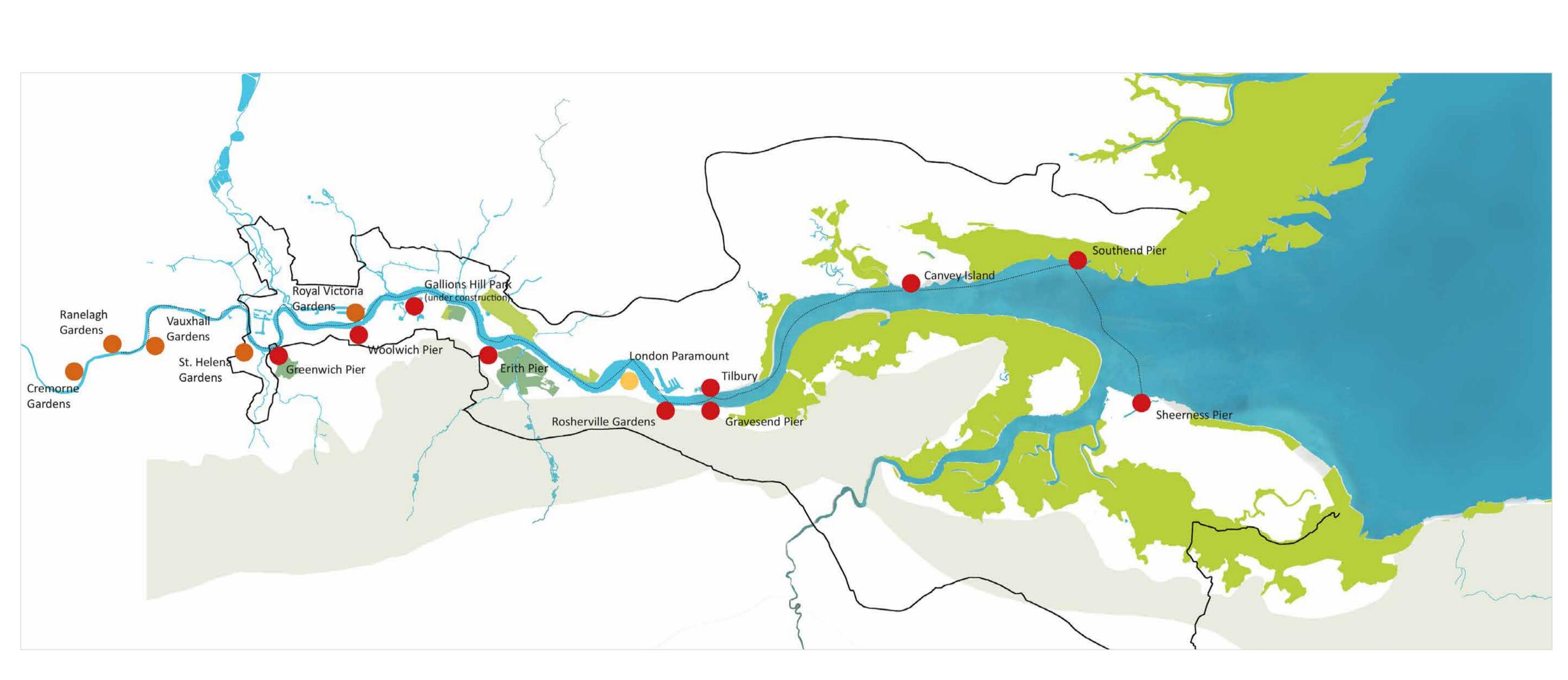


A place to work and play

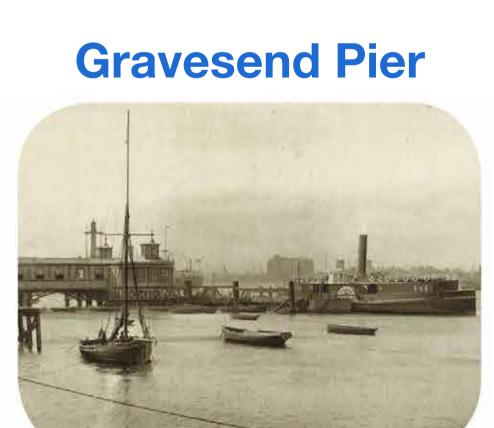
A high quality of life is needed to attract people to live, work and visit an area, and for existing residents to want to stay and build their futures there.

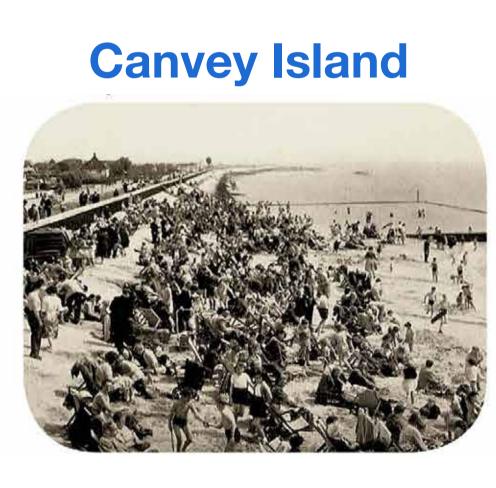
London Paramount will not only create a place to work and play for local people, it will help to accelerate the potential of the nearby Garden City in Ebbsfleet and encourage new regeneration opportunities.





Sheerness Pier









History of Pleasure Gardens

During Victorian times there was an explosion of interest in the Thames as a leisure source, and many of the activities we enjoy on the river today started in this era. Even before that and long before the invention of theme parks and entertainment resorts, Georgian Londoners enjoyed their own type of amusement park: the pleasure garden.

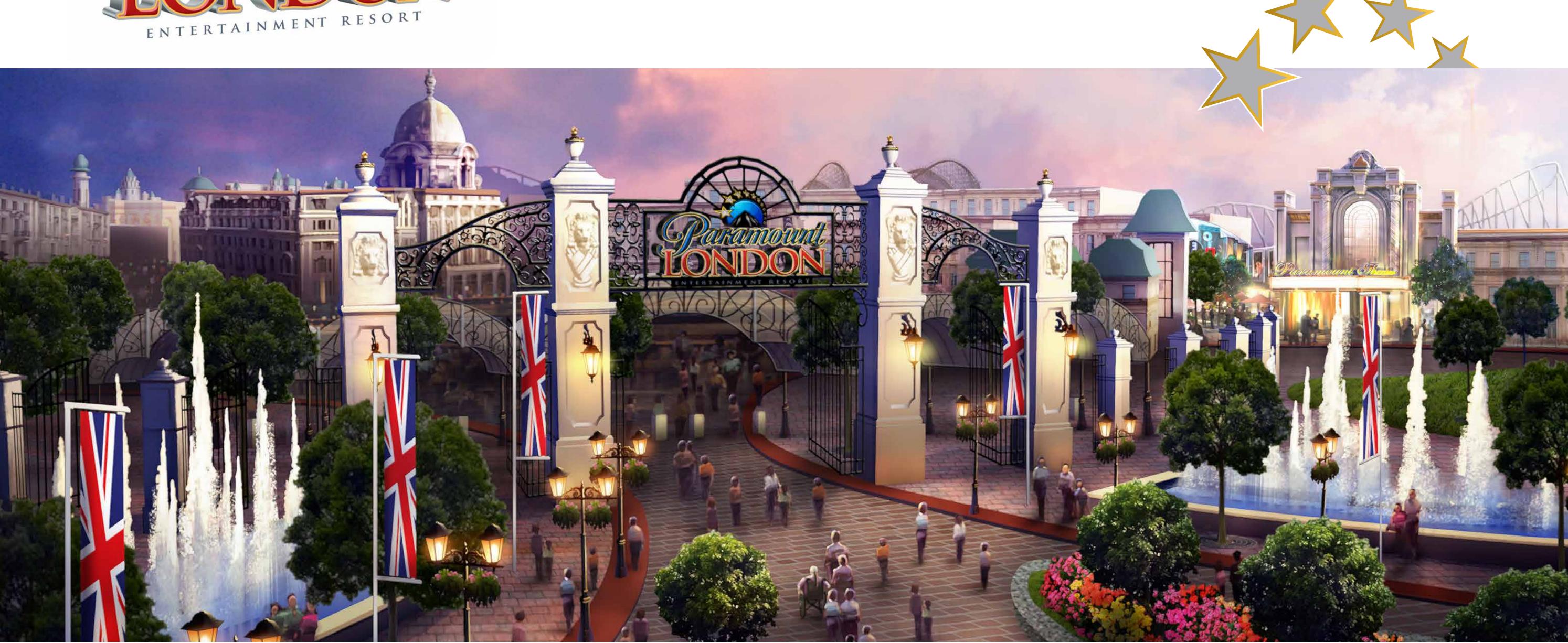
Vauxhall Pleasure Gardens, the most famous of the pleasure gardens, began its life in 1661 on the south bank of the Thames and enabled ordinary Londoners to experience contemporary art and design, high quality music and al fresco dining.

In many ways, pleasure gardens were the amusement parks of Georgian England, allowing visitors to escape the hustle and bustle while offering them a variety of entertainment, including picturesque gardens, strolling paths, musical concerts, balloon rides, fountain displays, balls, and even fireworks shows.

Understanding the history of pleasure gardens, together with amusement piers and the beach resorts, contributes to the overall picture of the River Thames as a traditional source of leisure and entertainment that is still enjoyed to the present day.







Our exciting vision

London Paramount will be the first of its kind in the UK and is expected to attract up to 15 million visitors a year – that's around 50,000 people enjoying the resort on a typical day.

With a wide range of attractions and entertainment, there will be something for everyone from families to school trips, business customers and arts lovers. Our visitors will arrive from all over the UK and the rest of the world and because we are committed to our core value of Diversity, we will ensure the Resort is accessible and provides facilities to allow all guests to enjoy the Resort equally.

The Resort will have over 50 exciting rides and attractions all themed around some of the most famous films, television programmes, games and other artistic works of our partners.

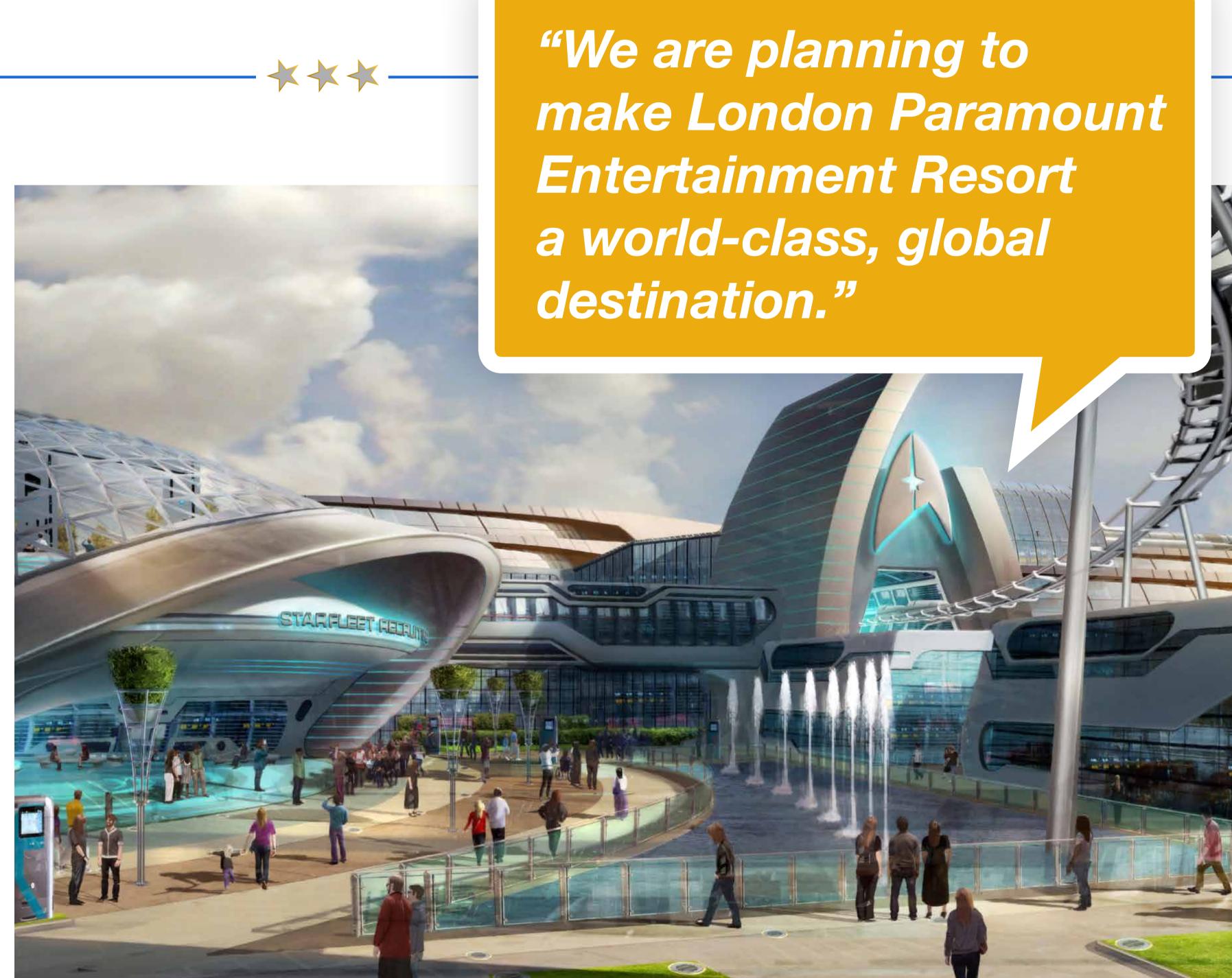
Attractions will include:

- Signature entertainment shows and cultural events
- 12 major rides
- Water rides
- Family rides
- Adrenaline rides

The heart of the park will open to the public in Easter 2020, with additional rides and attractions scheduled to be unveiled soon after in the following years.

Did you know?

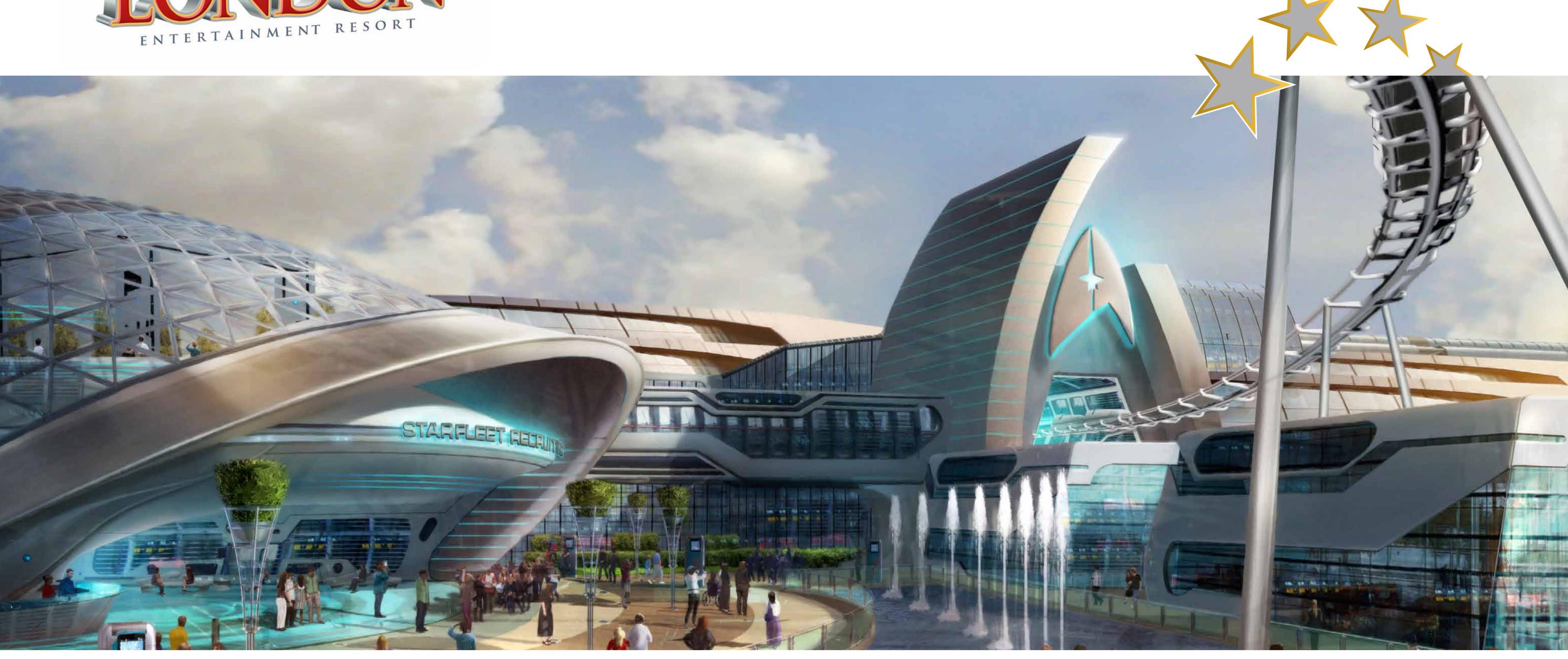
Paramount has a library of over 3,000 films and its branding is amongst the most successful in world cinema, with iconic movies including Mission: Impossible, Star Trek, Titanic and The Godfather.











Bringing dynamic benefits

It is absolutely critical that the London Paramount Entertainment Resort brings benefits to the North Kent region and the UK as a whole. This includes employment opportunities, economic growth, and delivering real benefits to the local community – with a real focus on education and skills.



Leisure

Within the leisure and tourism industry there has long been an awareness that the UK needs a global scale entertainment resort and visitor attraction of this type.

London Paramount will be the best Entertainment destination in Europe with an outstanding studio theme park featuring a range of rides, attractions and amenity facilities themed around the films and television programmes of Paramount Studios and UK producers, and over 11,000 sq m of exhibition space showcasing British inventions and brands.

Business

We will establish a creative space to provide a central hub for the UK creative industry.

Our plan is to provide flexible workspaces designed to appeal and cater for startup businesses, small and larger design focussed companies and light industrial units, together representing one of the great strengths of the UK economy – small and medium sized enterprises.

Regeneration

The London Paramount proposals will regenerate a brownfield site, isolated by its previous industrial uses, back into an outstanding, vibrant focus for the region.

The combination of jobs, celebrated architecture, access to river walks, the protection of sensitive wildlife areas and a global entertainment resort will transform the under appreciated peninsula.

Environment

The plans will be a showcase for environmental design and management.

Not only are we seeking to create a low carbon exemplar for the sector, but an environmentally responsible resort, leading the way in energy use and re-use.

In particular, we want to maximise the role of the river and wonderful marshes surrounding the site. Our aspiration is for the Resort to be heralded as setting a new standard for environmentalism.





Getting infrastructure right

We are gathering information from resorts across the world to understand how best to respond to the site and its wider context, ensuring London Paramount is a showcase for efficiency and environmental design.

One of the key benefits of the proposals will be improvements to the roads, ensuring that new infrastructure is in place before the opening of the Resort.



We are studying similar scale resorts and building an acoustic model of how sound travels around them. This will allow us to incorporate sound reduction measures into the design of London Paramount.

We are also engaging with the Environment Agency on a strategy to reduce demand on local water resources, creating efficient drainage and waste systems, including opportunities for recycling and reusing water on the site and improving the off-site infrastructure network.

Additionally, we are seeking to manage the flood risk to the site now and into the future by making considerations for climate change in flood risk mitigation proposals.

We propose to utilise sustainable drainage systems to reduce surface water discharge from the site and improve water quality.

The following are being considered for the site:

- Rainwater harvesting and recycling
- Adoption of swales (or contour bunds) as part of the landscape
- Rainwater attenuation through storage in open features and / or green or brown roofs
- Bio-retention and sub-surface storage; and permeable paving

In terms of power and energy, we will be working to minimise the demands from the development and introduce technologies to reduce the carbon footprint of the project, contributing to the overall sustainability aims of London Paramount.









Getting in and out

There is no doubt in our minds that transport is one of the most sensitive and critical areas of concern for local residents.

We share your determination to get this right and have been working hard to understand the local impacts, routes of travel and, remembering what was shared in the first round of consultation, have taken into consideration your views and experiences.

To ensure we minimise our impact on the local road network we will seek to deliver new and improved infrastructure, including:

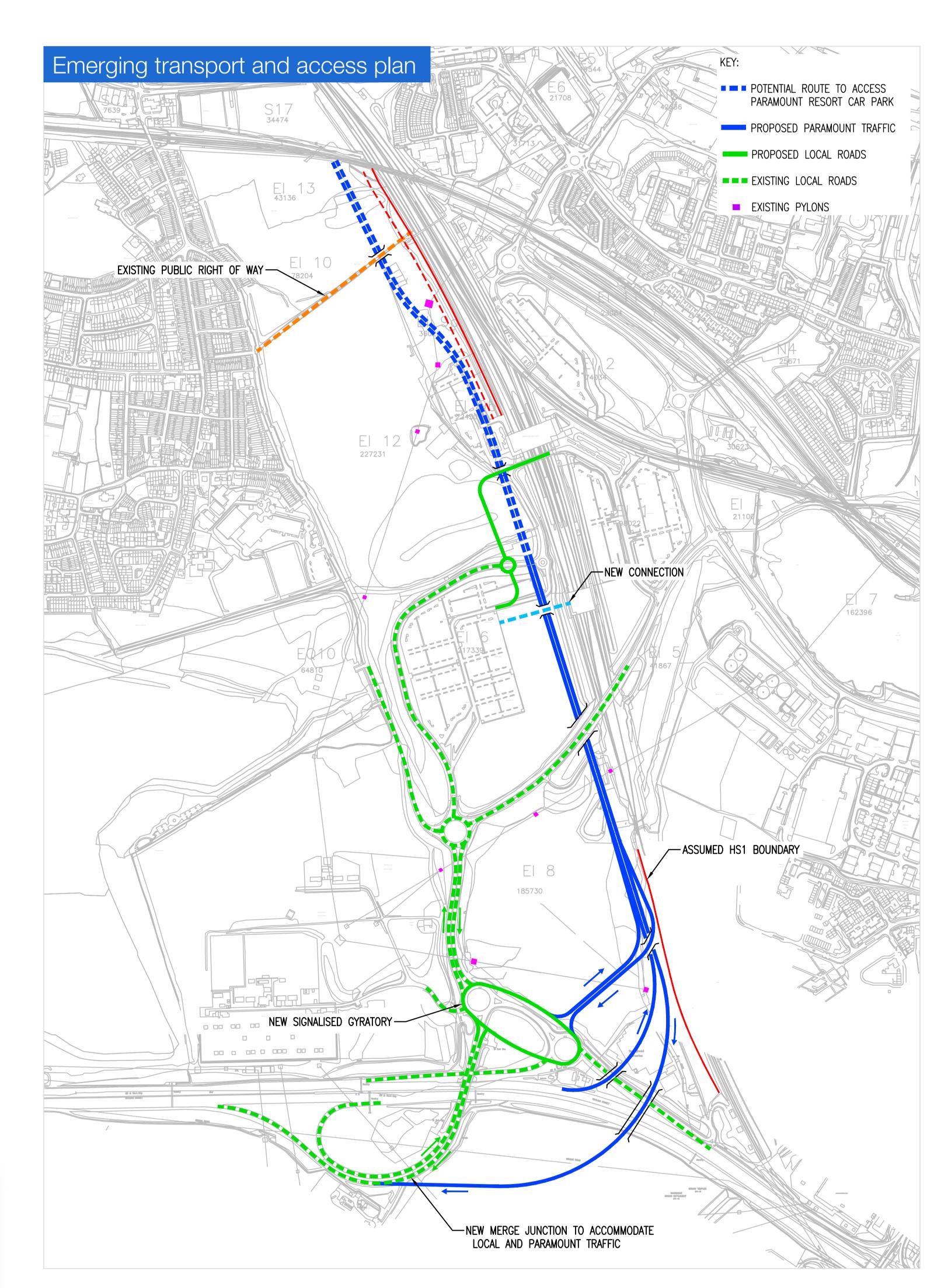
- A single point of access for all
 Entertainment Resort car traffic
 straight from the A2
- A new dedicated Entertainment Resort slip road off the A2
- A new fly-over exit route across the A2 to merge with the existing slip road
- Use of existing A2 slip roads that filter onto a new gyratory, replacing the current double roundabout
- An alternative route will be provided for service and emergency vehicles

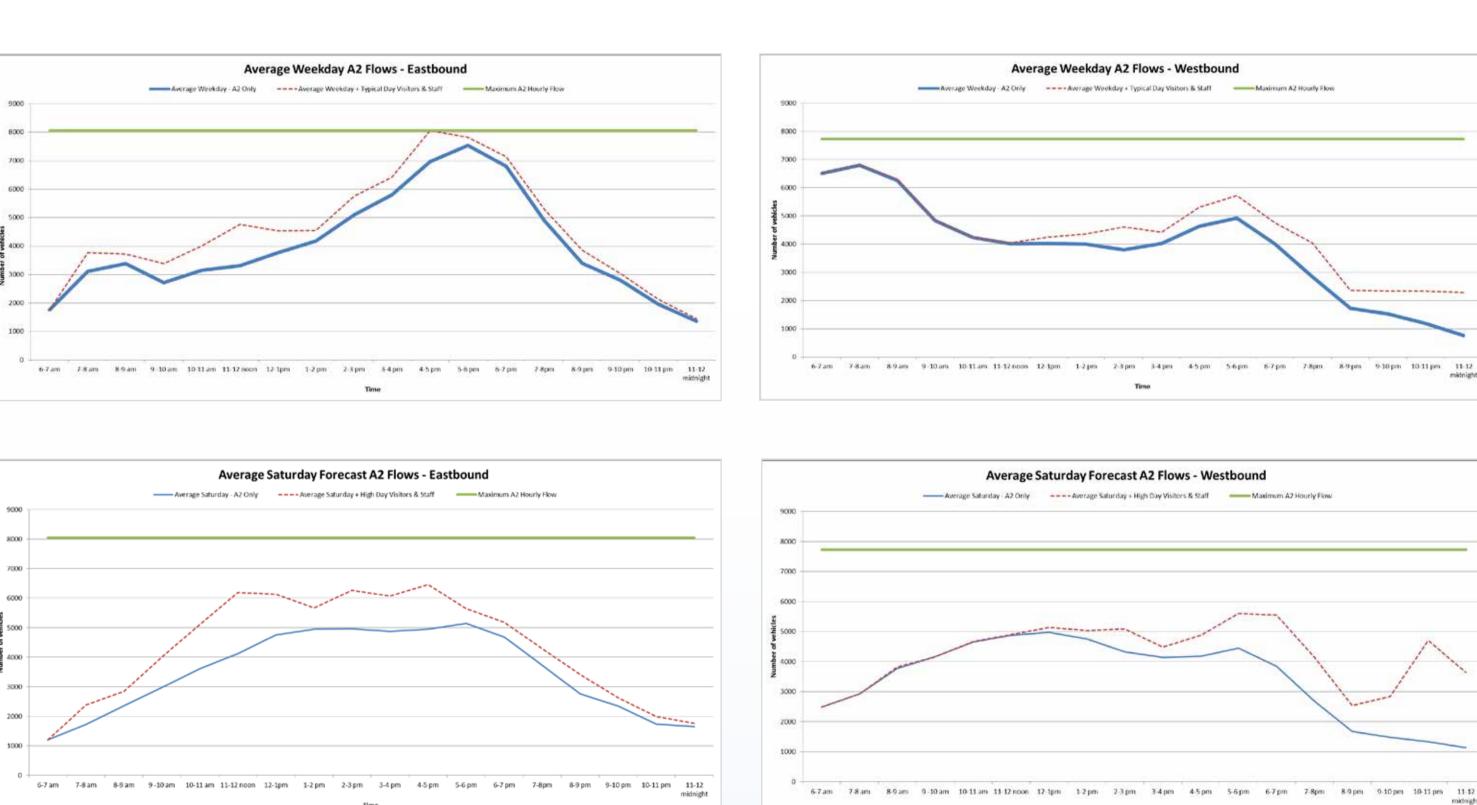
We are carrying out a full range of transport studies to properly understand how our proposals will affect traffic flows. There are currently on average 148,000 vehicles (two-way) using the A2 each day between the M25 and Ebbsfleet.

Our studies have identified that on an average day, overall daily traffic flows on the A2 would increase by approximately 12%.

"Transport is residents' main concern. It's ours too, and we are determined to get it right."

The Resort's opening times will be managed to largely avoid peak travelling times. The graphs to the right show how current traffic flow on the A2 varies throughout the day, with peaks and troughs at certain times. The majority of traffic heading to and from the Resort each day will fill the troughs in the traffic flows on the A2.

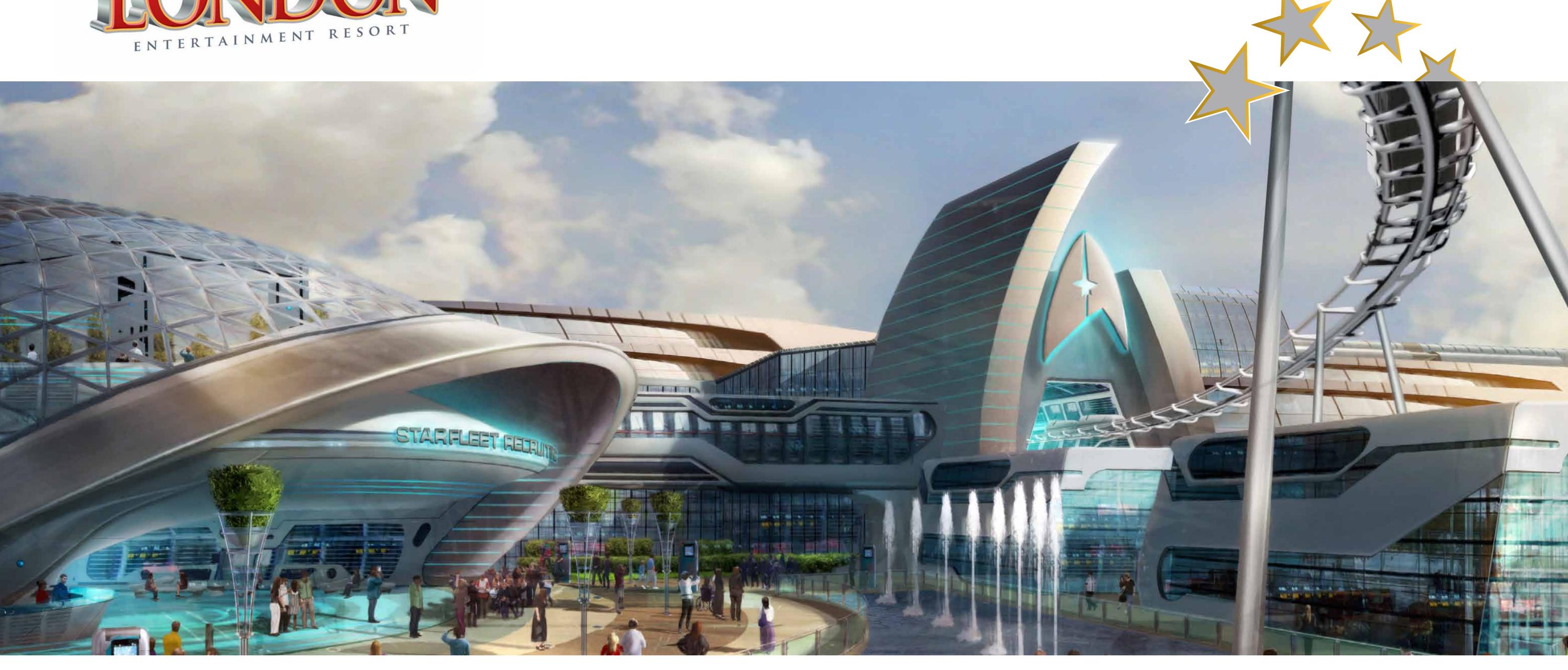




We plan to have up to 10,000 visitor parking spaces and up to 4,000 staff parking spaces provided on the site. This is sufficient for the number of cars that will be travelling to the site each day.

We are developing travel plans to encourage visitors and employees to travel by modes of transport other than the car, including walking, cycling, bus, rail and river transport. Those travelling by car to the Resort will be restricted to the strategic road network (i.e. the A2).





Other ways of getting around

The site is already connected to excellent public transport links and London Paramount visitors will benefit from its proximity to Ebbsfleet International, local train stations and the potential for Crossrail. It is only 17 minutes by train from Central London and less than two hours from mainland Europe via Eurostar and Eurotunnel.

To promote the use of sustainable travel choices to the Resort, integrated ticketing systems will be used to help reduce the cost of travelling by public transport.



Combined with improvements in capacity of the public transport network, the following mode shares have been set as targets:

- 5% by river
- 15% by coach / bus
- 20% by train

Walking and cycling

A high quality public realm will be provided for the Resort, with new public places and river walks.

We are working with Kent County Council to promote sustainable ways of getting to the Resort. The plans aim to connect the site to the existing foot and cyclepath network, including the impressive Thames Estuary Path that runs to the heart of London and which forms part of the long distance cycle route linking Dover and the Shetland Islands (Sustrans Route 1).

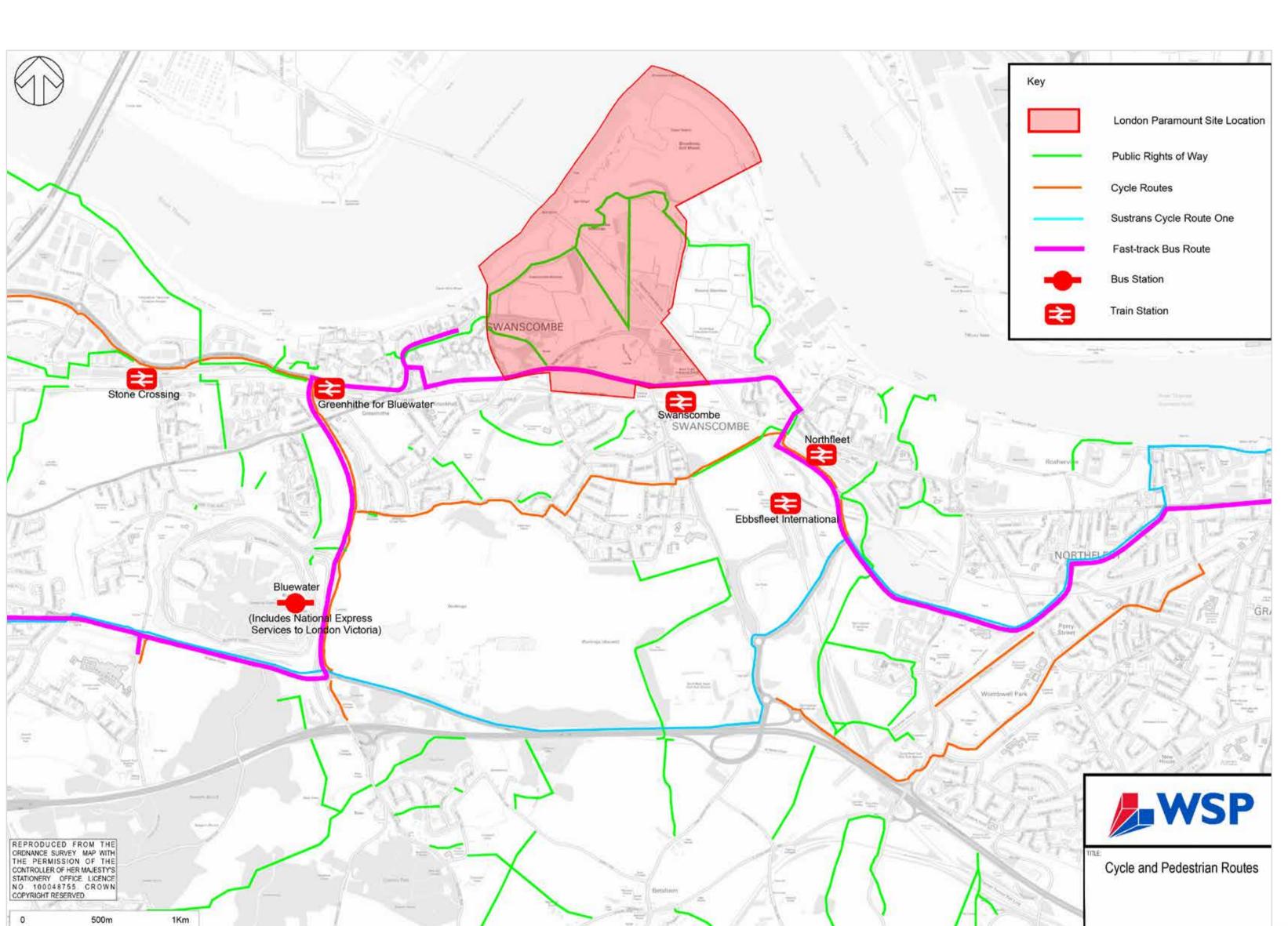
We will also create new routes to make it attractive for people to walk, cycle or bus to the site.

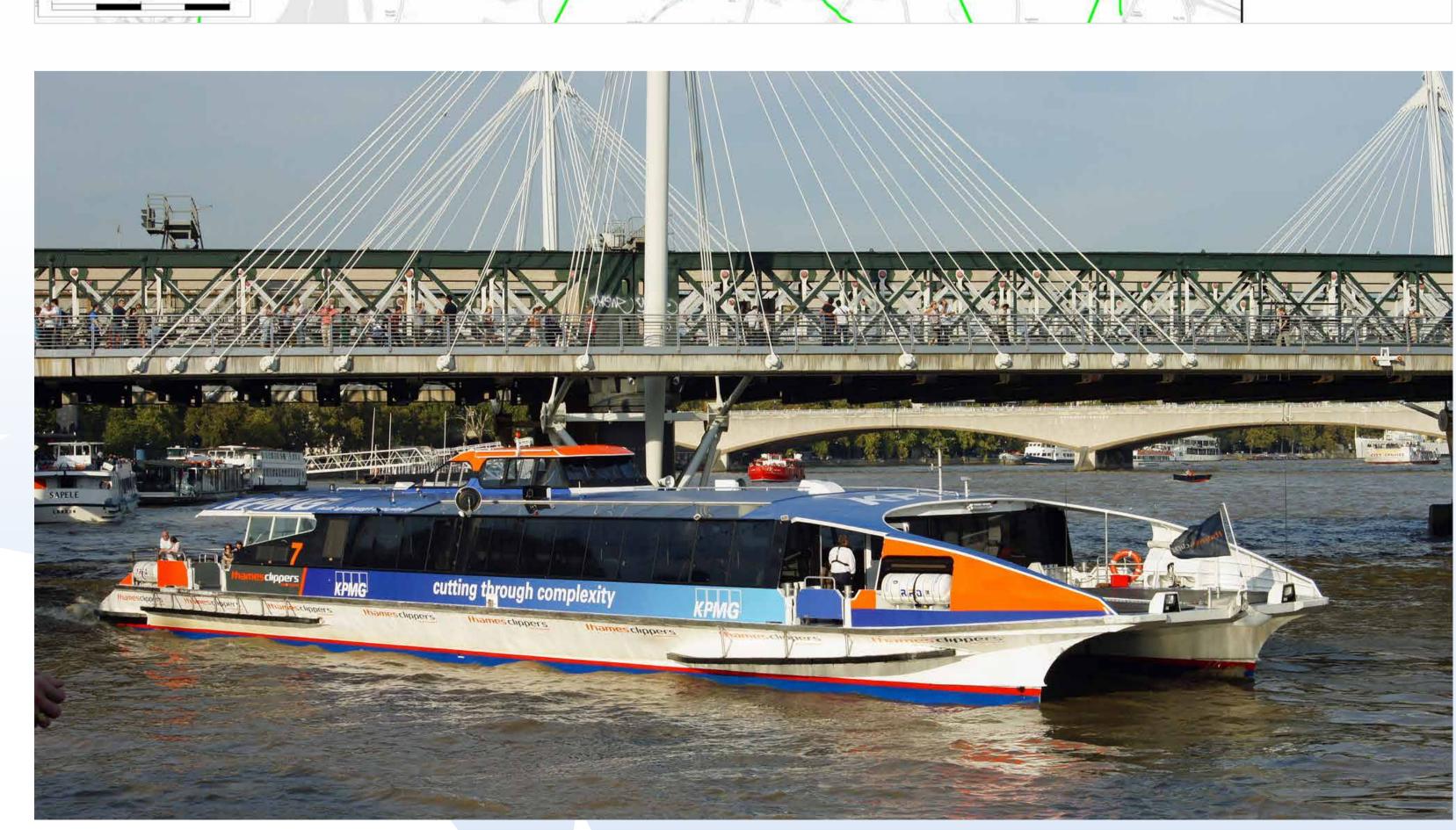
Reconnecting with the Riverfront

The plans aim to include enhanced public rights of way to connect the site with the surrounding communities and the River Thames.

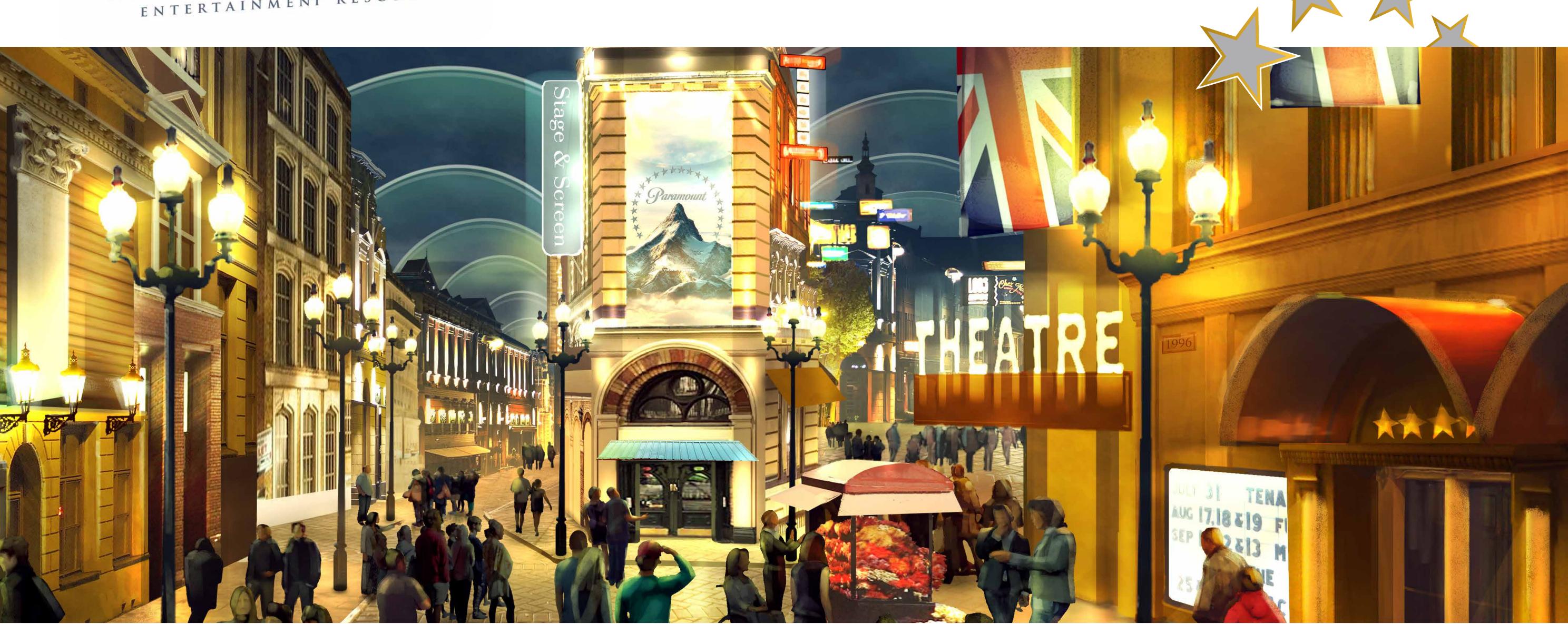
We want to harness the potential of the river, drawing on the waterway's rich history, such as of the Gravesend Watermen who ferried passengers to and from London in the early nineteenth century.









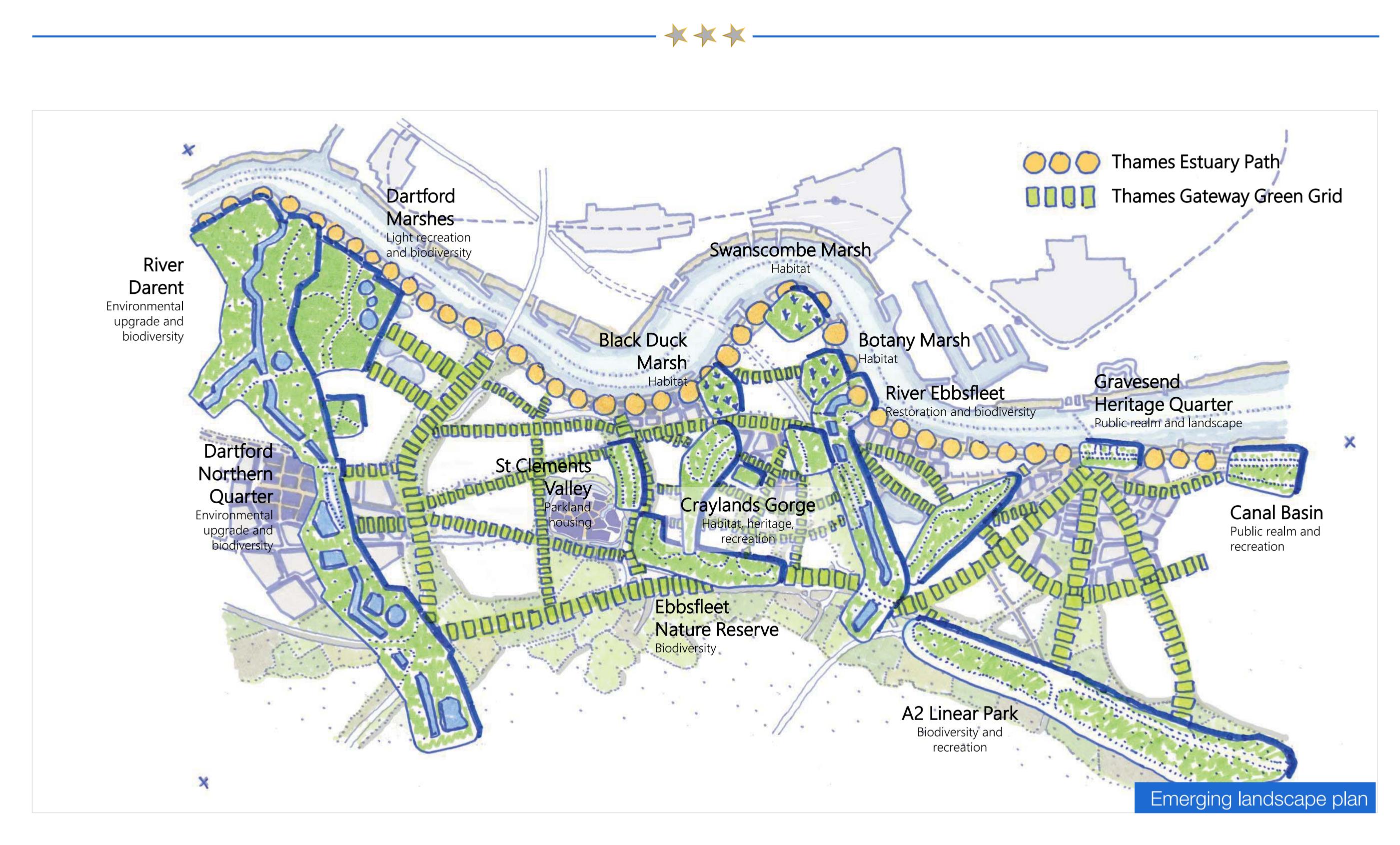


Better green spaces

We are undertaking detailed environmental studies to examine the impact of the proposals on the character of the site's landscape, its wider setting and important views.

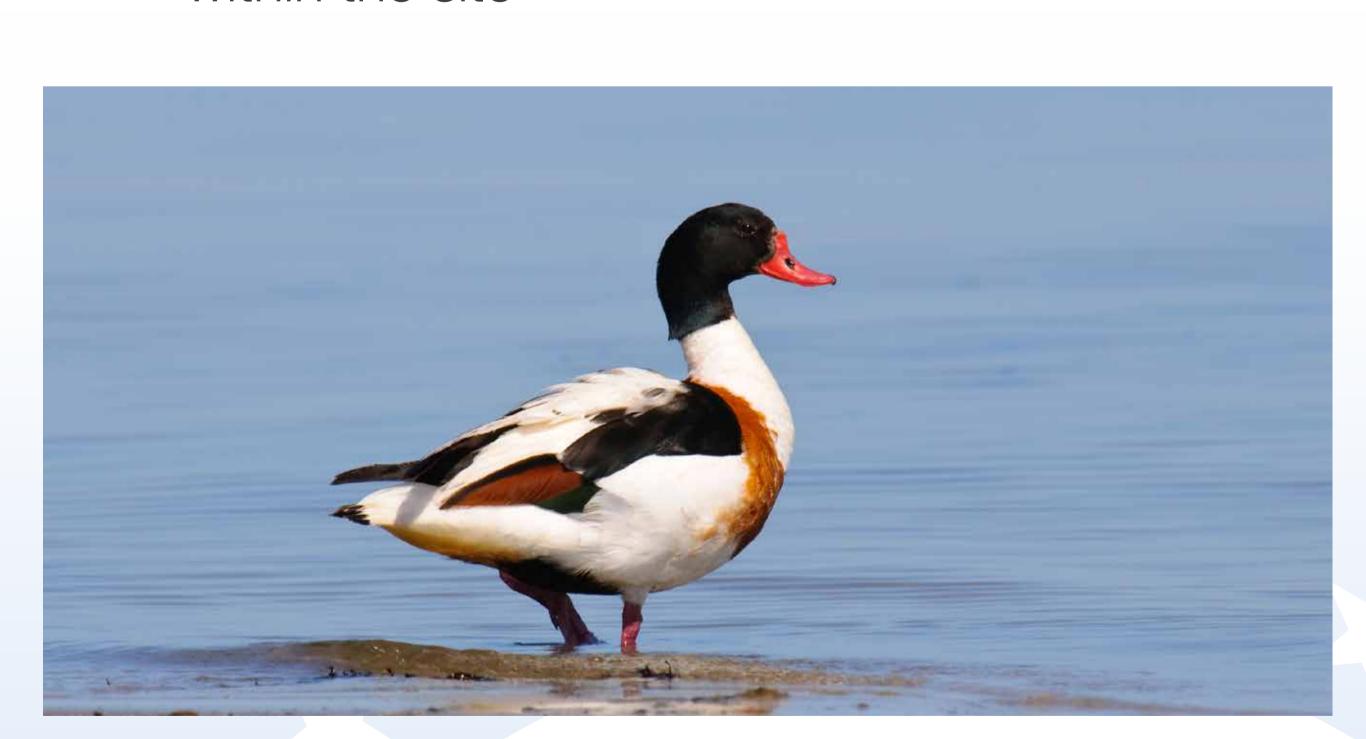
This will help us to develop a comprehensive landscape strategy to integrate the new development into the landscape. The strategy seeks to draw from the industrial history of the Swanscombe Peninsula landscape and the adjacent Thames riverscape, whilst also reflecting the new urban landscapes associated with the ongoing transformation of Ebbsfleet Valley.

We are committed to protecting and enhancing landscape features that contribute to the distinctive character and ecology of the site, such as the open marshland on Swanscombe Peninsula, and a wide range of detailed ecology surveys are being undertaken to assess the nature conservation value of the site.



Our habitat enhancement proposals include:

- Retaining and enhancing the site's marsh habitats, to further support a range of breeding birds and water voles
- Re-creating grassland habitats for invertebrates within the site
- Opportunities to incorporate biodiverse green roofs and sustainable drainage systems throughout the development site
- Opportunities to provide managed access to nature for public enjoyment and education



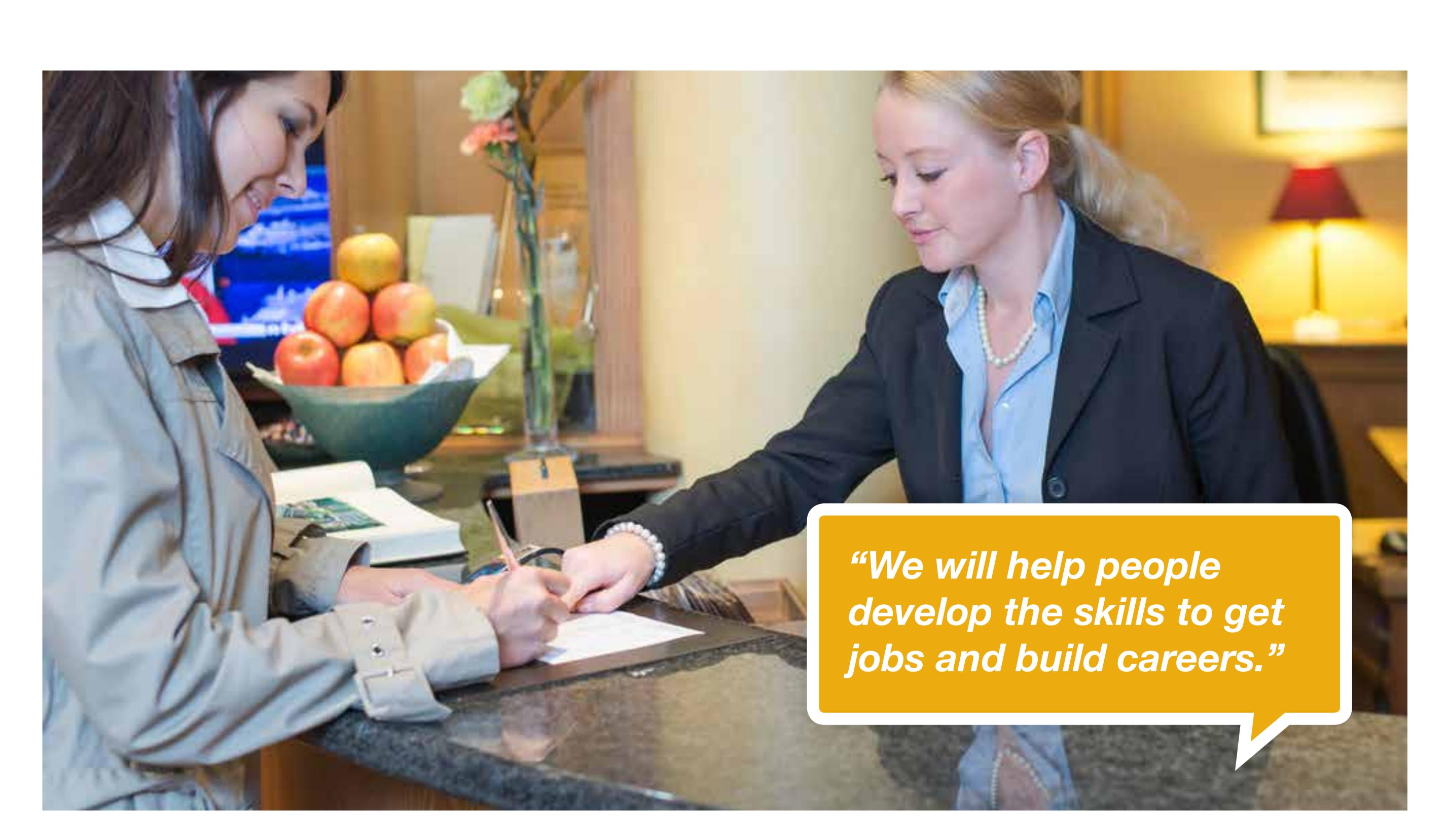






Jobs, careers, skills and education





London Paramount plans to create approximately 27,000 new jobs in the community, including:

- 7,000 jobs for the London Paramount Resort itself supported by training
- 4,000 jobs in the hotels
- 6,000 jobs in the Creative Hub and support in the immediate area
- Approximately 10,000 further jobs in the wider area by creating a leisure product manufacture and sales base

From 2017, there will also be approximately 6,000 jobs created throughout the construction period.

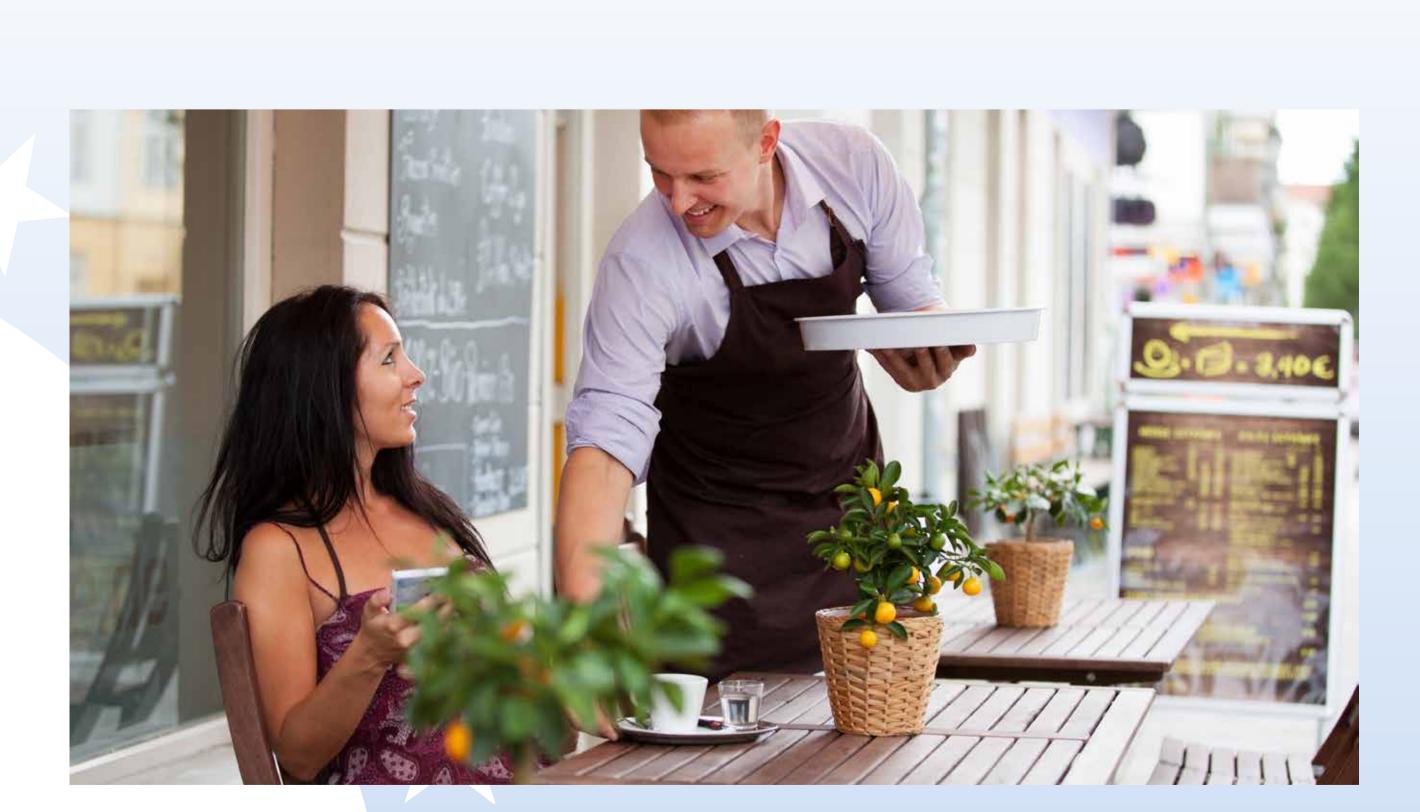
It is important that we have an effective partnership with local schools and colleges to provide young people with the skills needed to secure a job at the Resort.

We will work with local education providers and other representatives to establish a skills programme that will give local people the training and qualifications they need before the Resort opens in 2020.

Employment opportunities at London Paramount include:

- Hospitality
- Catering
- Engineering and manufacturing
- Technology
- Customer services
- Creative arts and culture
- Health
- Retail
- Finance
- Human resources etc.









Suppliers and contractors

We will be establishing our own supply chain to ensure the wealth of contractor and supplier opportunities created by the Entertainment Resort are promoted to local businesses.

**

Supplier opportunities at the Resort will include:

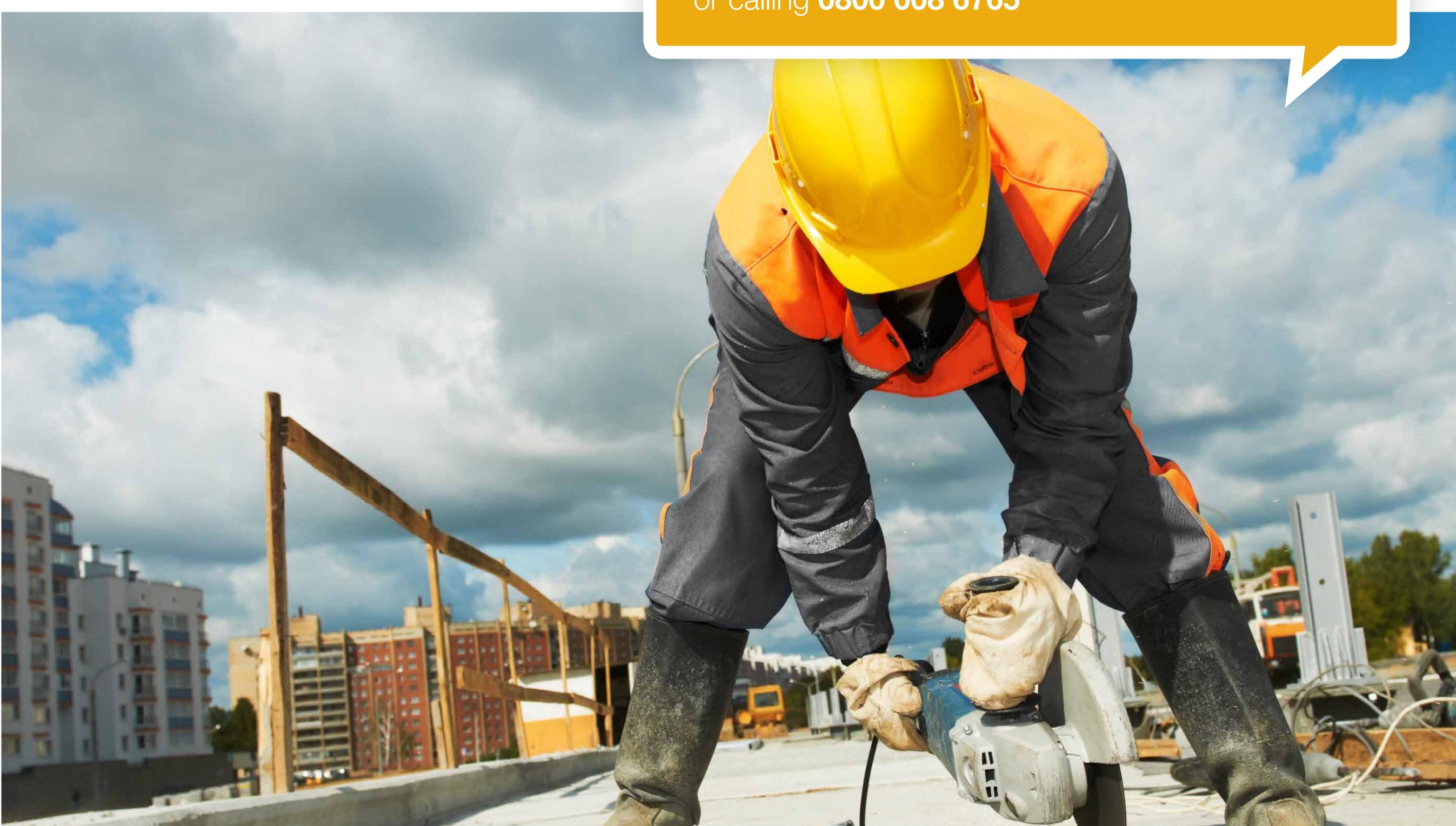
- Construction
- Engineering and manufacturing
- Food and beverage
- Security
- Service providers
- Landscaping
- Telecommunications and ICT
- Utilities etc.

We will hold events in early 2015 to give potential suppliers the opportunity to find out more about our services and product requirements. The workshops will provide information on LRCH's procurement approach and how suppliers and contractors can get involved.

"We want to work with as many local firms as possible"

Please get in touch by:

emailing supplychain@londonparamount.info or calling 0800 008 6765











Tourism and local partnerships

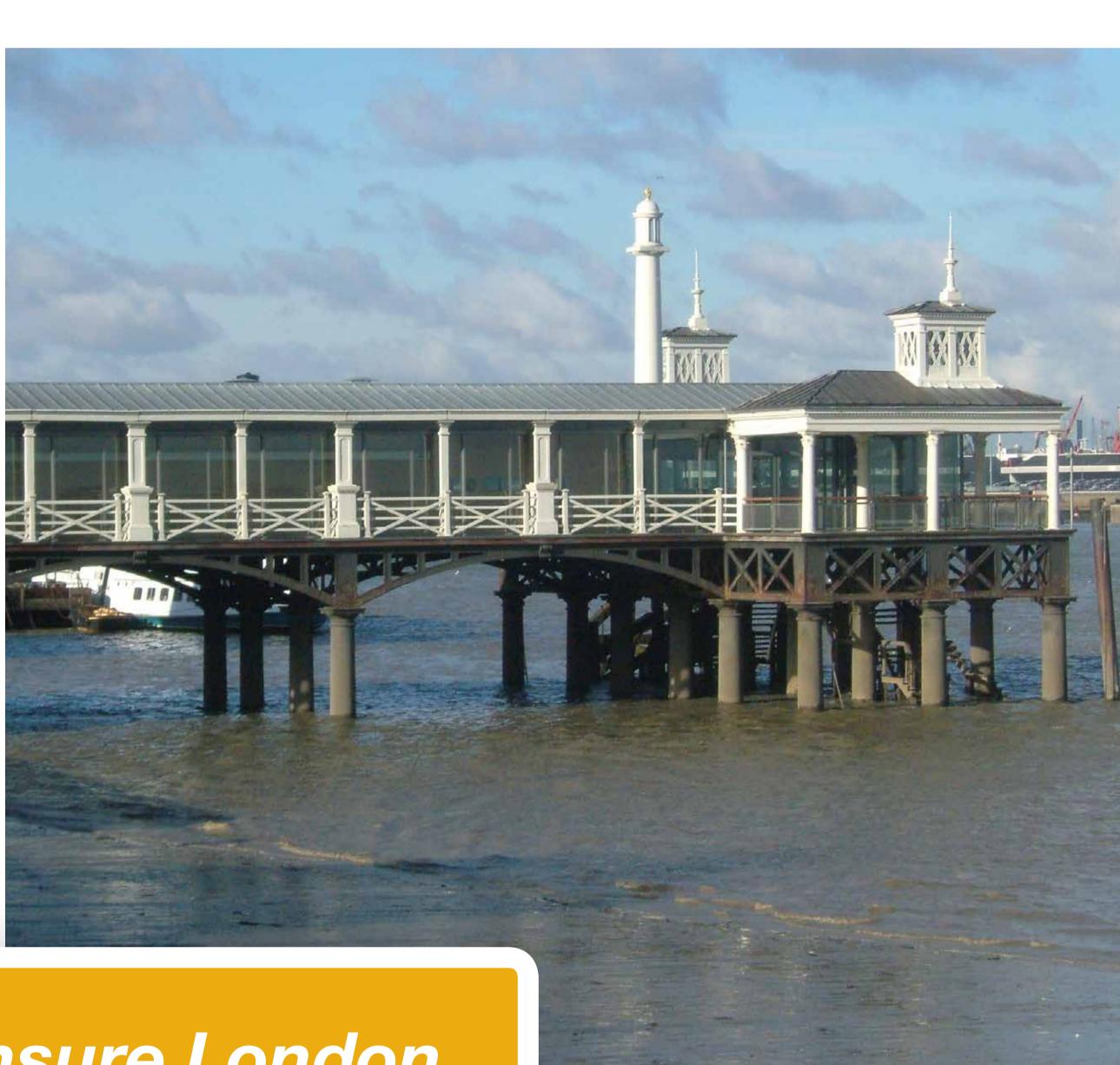
A high-level assessment of the potential tourism and local economic benefits can be shown from a review of Disneyland Paris and other resorts. As a mature attraction, Disneyland Paris attracts approximately 50% of visits from domestic markets and 50% from international markets. Over time, we are also aiming to achieve significant levels of international visits.

London Paramount will draw people from across the world into the area and act as a catalyst for business

regeneration. This will have a spin-off benefit for local traders and leisure destinations across Kent and the south east.

We are already investigating plans with Visit Kent, the official destination management organisation for Kent and Medway, to ensure the benefits are shared across Kent.









What's next?

Please take the time to complete our questionnaire on one of the iPads or feedback forms provided. Following this exhibition, the project team will carefully consider the points raised and feed them into the plans.

Once the feedback has been reviewed and addressed, the next step is to hold workshop events in early 2015. These will provide an opportunity to focus on issues of importance for the local community, such as transport, environment and others identified from the feedback received today, and are designed to encourage debate and discussion with our specialist consultants.

If you would be interested in taking part in future consultation events on the London Paramount Entertainment Resort please let us know on the feedback form.

All the information from the exhibition will be available to view on our website, which we will continue to update throughout the planning process.

Contact Us

Tel: 0800 008 6765

Email: consultation@londonparamount.info

Web: www.londonparamount.info

>> www.twitter.com/paramountresort

f www.facebook.com/londonparamount



Summer 2014 Engagement on

Engagement on consultation methods

Spring 2015 Themed workshop

Themed workshops and supplier opportunity events

Spring 2015

Autumn 2016
 Detailed design and

nn 2016 Winter 2016 design and - Spring 2020

contractor appointment — Spring 202

Easter 2020Grand Opening

Autumn 2014
Public consultation
on proposals
WE ARE HERE

Summer -

Autumn 2015

Public consultation

events prior to submission

of application

Winter 2016

Decision by the Secretary of State

Autumn 2019
- Spring 2020
Fit-out and installation





Emerging masterplan

Entertainment Resort

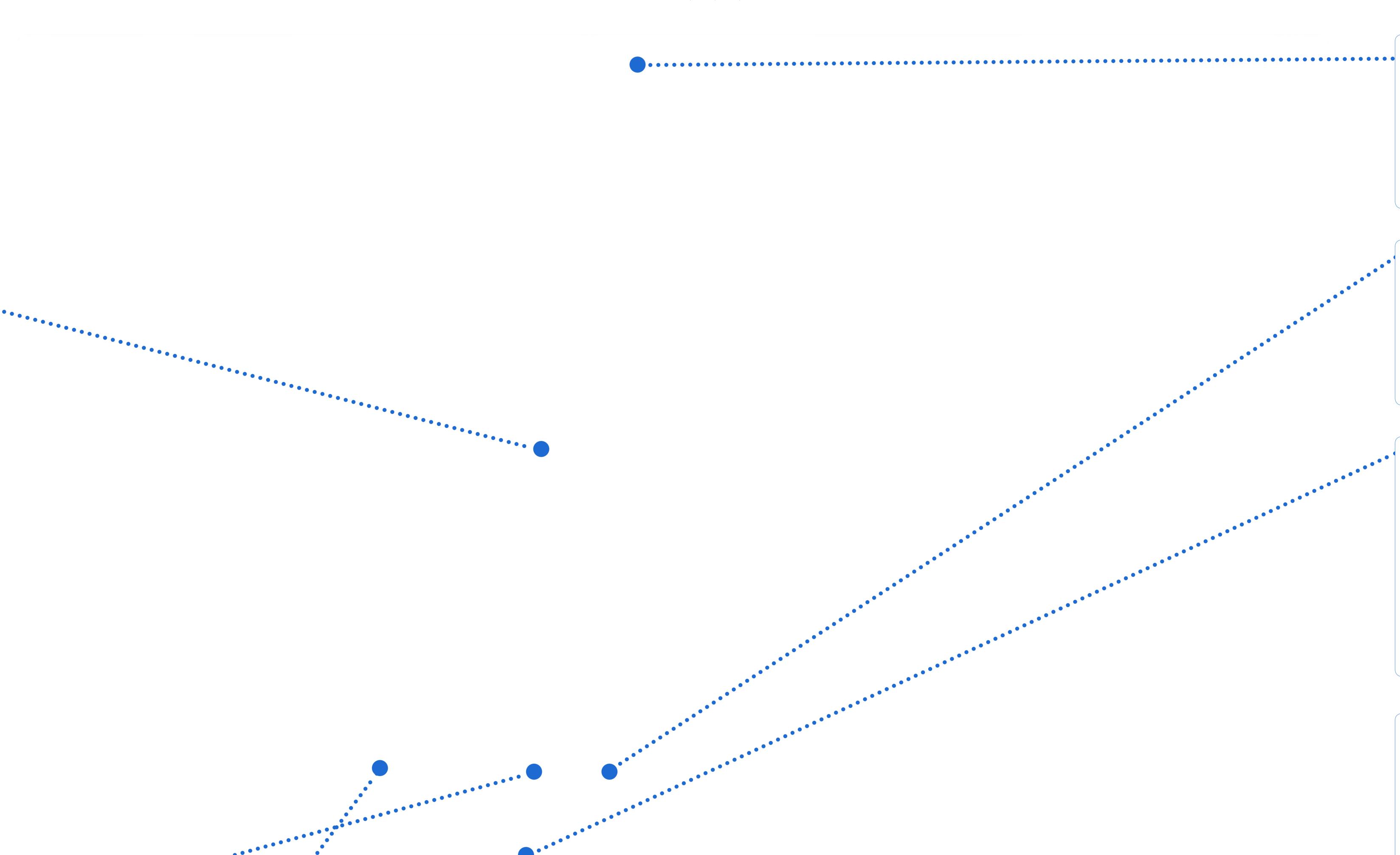
- Resort area is c.45 hectares
 (c. 111 acres)
- Multiple Zones: Adventure Isle, Land of Legends, Cartoon Circus, Starfleet Command, Action Square, Port Paramount, Entertainment City
- State of the art technology maximising visitor experience: shortening queues and increasing per hour activity
- A 2000 seat theatre with regular 'West End Quality' shows
- 11,000 sqm of exhibition space showcasing the very best of British inventions and brands
- Over 11,000 restaurant covers in a variety of food outlets
- 15,000 sqm of retail space
- A plaza area with regular live entertainment
- A cinema and comedy venue

Events Space

- Circa 20,000 sqm of indoor event space to host conference, musical and sporting events
- The site offers an amazing venue to launch a new blockbuster movie showing the new film to over 30,000 on its release night
- State of the art exhibition and conference facilities

Water Park

- The largest indoor water park in Europe
- Indoors to allow visitors to enjoy it all year round



River Access

 River access for the whole community through the Swanscombe Peninsula

Hotels

 A range of hotels with a combined total of circa 5,000 on-site bedrooms

Creative Industry Hub

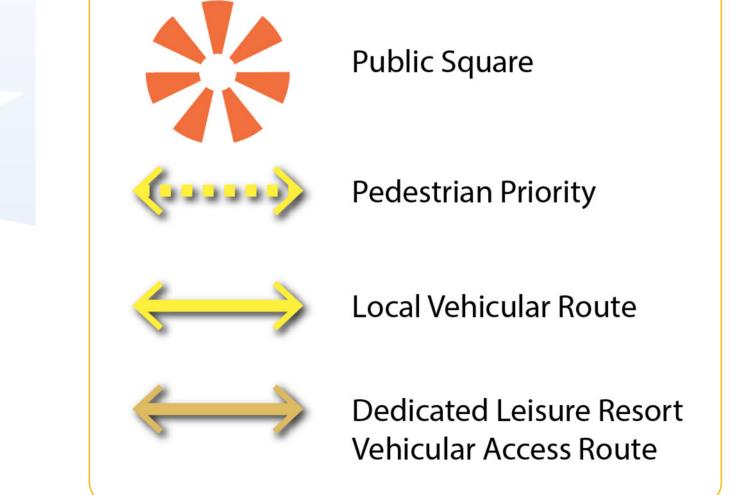
- Creative business space to provide a central hub for the UK creative industry
- This could include studio space, workshops etc.

Other

 Staff training academy providing on the job experience and understanding, offering new generations a wide range of opportunities

LRCH has appointed Farrells to design the masterplan for the London Paramount project, with a focus upon the site's integration with surrounding new as well as existing communities.

Sir Terry Farrell is one of the UK's leading masterplanners and his firm has won innumerable awards for its work in this area. In particular, they are held in especially high regard by the UK government for their long history of outstanding work in Kent and London.



CONSULTATION REPORT APPENDICES

Reference: BC080001

Appendix 2.7

Your feedback from stage two report

London Paramount Entertainment Resort

Public Consultation:
Your Feedback from Stage Two

London Resort Company Holdings

January 2015



January 2015

London Paramount Entertainment Resort

Public Consultation: Your Feedback from Stage Two

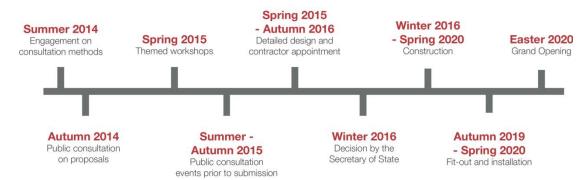
London Resort Company Holdings

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One ◆ Introduction

London Paramount Entertainment Resort is the first "Business or Commercial Project" in England and Wales to be considered as a Nationally Significant Infrastructure Project (NSIP). Prior to the submission of a planning application (referred to as a draft Development Consent Order (DCO) under the NSIP planning regime) London Paramount is engaging in a year-long iterative process of public consultation involving both non-statutory and statutory stages.



The first non-statutory stage of public consultation took place in July 2014 and sought to understand the most effective way to engage and consult with local residents, businesses and interested parties up until submission of a planning application. Across the four events we met over 2,000 people and the feedback we received highlighted how important it is to ensure that we use a variety of communication channels and ensure the locations, venues and times of future consultations are widely accessible to all interested parties.

Since the consultation events in July 2014 the project team have been developing the emerging proposals for the Resort and surrounding infrastructure. The main elements of the proposed Resort and supporting infrastructure are as follows:

- A core "Entertainment Resort" featuring a range of rides, studio attractions, theatres, cinemas and an indoor Water Park themed around the films and television programmes of Paramount Studios and partners
- Events space for conferences and trade shows
- Staff training facilities
- A range of hotels with a combined total of 5,000 bedrooms over a phased period
- Creative business space to provide a central hub for the UK creative industry e.g. studio space, workshops etc.
- A single point of access for Entertainment Resort car traffic via a new dedicated route straight from the A2
- River access for the whole community through the Swanscombe Peninsula

• 14,000 car parking spaces for both visitors and staff use, located partly in multi-storey facilities, and bus and coach parking.

The second stage of non-statutory public consultation was an opportunity to inform local residents, stakeholders and interested parties about and to seek their views on our emerging proposals for London Paramount. The dates, times and venues for the public consultation were organised, where possible, to reflect the feedback received during the first stage of public consultation events in July 2014.

This report focuses on the second non-statutory stage of London Paramount public consultation which took place in November 2014.

Two ◆ Methodology

The second stage of non-statutory public consultation provided an opportunity to inform and seek the views of local communities, stakeholders and interested parties regarding the emerging proposals for London Paramount and our latest thinking on issues such as:

- Infrastructure
- Transport and access
- Green spaces and amenities
- Ecology and the environment
- Jobs, careers, skills and education
- Tourism and local partnerships

Attendees were encouraged to complete a feedback form detailing their thoughts on the initial proposals. The feedback form was comprised of eight multiple choice questions and two 'open' questions, with key questions focusing on understanding the extent respondents approved of the emerging proposals. These questions revolved around the draft masterplan, emerging transport proposals and the weight the proposals have given to the local ecology and environment of the Swanscombe Peninsula. Additional questions were asked to establish the demographic of respondents and the attractions people were most interested in visiting.

The answers to all eight set questions on the feedback form were worked out as a percentage of the number of respondents, calculated to two decimal places and then rounded to the nearest whole number. For questions <u>four</u> and <u>nine</u>, respondents were invited to select more than one response; as a consequence the response rate is higher than the number of respondents. However, each individual answer is still calculated as a percentage of the respondents creating data that totals more than 100%.

The first of the two 'open' questions (question eight) asked respondents to discuss the benefits they feel the Resort will bring to the area whilst the second (question 10) was an opportunity for respondents to express views and opinions that were not covered in the set questions as well as expand on their choice of answer. In both cases, the responses submitted were analysed to identify recurring themes; 21 key benefits and 11 key concerns were produced from question eight, whilst 10 key categories with associated sub categories were produced from the general comments provided to question 10.

Three ◆ Overview of Stage Two of the Consultation

The second non-statutory stage of consultation took the form of 12 public consultation events. These events took place across two-weeks in November 2014 at a number of locations, on days and times to reflect feedback received at the first stage of public consultation in July 2014. Our programme of public consultation was also discussed in advance with Dartford Borough Council, Gravesham Borough Council and Kent County Council to ensure it was robust and far reaching.

The exhibition consisted of 14 display boards showing our vision for the Resort; including our draft masterplan, emerging transport plans and proposals for approaching the local ecology and environment. Members of the project team were on hand to discuss the proposals and a feedback form was provided for attendees to leave their comments.

The public exhibitions were held as follows:

• Wednesday 5th November

Venue: British Legion Greenhithe, London Road, Greenhithe, DA9 9EJ

Time: 11am-2pm

• Wednesday 5th November

Venue: Eastgate, 141 Springhead Parkway, DA11 8AD

Time: 4pm-7.30pm

• Thursday 6th November

Venue: Northfleet School for Girls, Hall Road, Gravesend, DA11 8AQ

Time: 4pm-8pm

Friday 7th November

Venue: Dartford Council Offices, Civic Centre, Home Gardens, Dartford, DA1 1DR

Time: 3.30pm-7.30pm

Saturday 8th November

Venue: Swanscombe Leisure Centre, Craylands Lane, Swanscombe, DA10 0LP

Time: 2pm-5pm

Monday 10th November

Venue: Hazlitt Arts Centre (The Exchange Studio), Earl St. Maidstone, ME14 1PL

Time: 2pm-6pm

Tuesday 11th November

Venue: Bluewater, Greenhithe, DA9 9ST

Time: 10am-9pm

Wednesday 12th November

Venue: Thurrock Civic Hall, Blackshots Lane, Grays, RM16 2JU

Time: 2pm-6pm

• Thursday 13th November

Venue: The Woodville, Civic Centre, Windmill Street, Gravesend, DA12 1AU

Time: 4pm-8pm

• Friday 14th November

Venue: St Botolphs Church Hall, The Hill, Northfleet, DA11 9EU

Time: 3.30pm-7.30pm

• Saturday 15th November

Venue: Ebbsfleet United Football Club, Stonebridge Road, Northfleet, DA11 9GN

Time: 1pm-3pm (Match ticket holders only)

• Saturday 15th November

Venue: Dartford Football Club, Grass Banks, Dartford, DA1 1RT

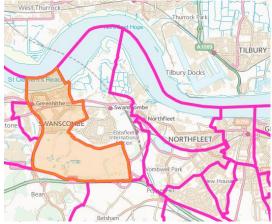
Time: 1pm-3pm (Match ticket holders only)



Publicity

The public consultation events were extensively publicised in the local area:

13,262 exhibition invites were mailed to individuals living in the four local authority wards located closest to the proposed site, Swanscombe, Greenhithe, Northfleet North and Northfleet South. An additional 918 postal invites and 1,655 email invites were sent to those individuals who provided their contact details at the consultation events in July 2014 or had registered their details on the consultation website.



West Thurrock
Thurrock Park

A1080
TILE
Tilbury Docks

Greenithe
Swaro pmbe
Northfleet

Swaro pmbe
Northfleet

Park

Wombwel Park

Northfleet

Bean

Park parkill

Greenhithe

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Swaro ombe

Rorthfleet

Bean

Bean

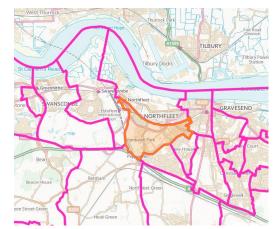
Beacon House

Northfleet North

Sirflevel

Northfleet North

Swanscombe



Northfleet South

- 877 exhibition invites were issued to all councillors in Dartford Borough Council and Gravesham Borough Council, all parish councils in Dartford and Gravesham and the adjoining districts; in addition to all councillors from adjoining local authorities Bexley, Bromley, Sevenoaks, Tonbridge & Malling, Medway, Thurrock, Essex County Council and Kent County Council, as well as members of the Greater London Authority and two local MPs for Dartford and Gravesham.
- Invites were also sent to approximately 600 stakeholder groups notifying them of the public consultation events, including community, environment and business interest groups.

Media

 Half page colour adverts publicising the 12 events were placed in the Dartford and Gravesend Messenger, the Messenger Extra, North Kent News Shopper, the Gravesend Reporter and the Kent on Sunday. The adverts appeared in all publications during the week commencing 27th October 2014.

- Ahead of the public consultation events on Saturday 15th November at Ebbsfleet United Football Club and Dartford Football Club, half page adverts appeared in their respective match day programmes. In addition posters were distributed to all consultation venues as well as those individuals that had requested copies.
- Briefings were arranged with journalists from local and national news outlets, including The Sun, The Evening Standard, ITV Meridian, Kent on Sunday and Kent Messenger.

Online

- The London Paramount Twitter and Facebook accounts currently have 709 followers and 1,366 likes respectively. The consultation events were publicised on both social media accounts prior to and during the public consultation events in November.
- The project consultation website (<u>www.londonparamount.info</u>) was updated to reflect the second stage of public consultation and contained information on the exhibition times and venues. It also provided copies of all exhibition material and an online feedback mechanism. The deadline for feedback to be submitted was 6 December, allowing 31 calendar days for interested parties to provide a response.

Attendance

In total, 2,190 people attended this stage of public consultation events. Attendance can be broken down as follows at each of the venues:

Public events

•	British Legion (5 th Nov)	140 attendees
•	Eastgate (5 th Nov)	86 attendees
•	Northfleet School for Girls (6 th Nov)	144 attendees
•	Dartford Council Chambers (7 th Nov)	75 attendees
•	Swanscombe Leisure Centre (8 th Nov)	244 attendees
•	Hazlitt Arts Studio (10 th Nov)	28 attendees
•	Bluewater (11 th Nov)	718 attendees
•	Thurrock Civic Hall (12 th Nov)	18 attendees
•	Woodville Theatre (13 th Nov)	155 attendees
•	St Botolphs Church Hall (14 th Nov)	110 attendees
•	Ebbsfleet UFC (15 th Nov)	308 attendees
•	Dartford FC (15 th Nov)	107 attendees





730 feedback forms were received at the events, 72% of these were completed using the iPads with the remainder completed in paper format. This represents a response rate of 33%. A further 56 feedback forms were completed online (via the London Paramount website) or returned to the freepost address. Overall, 786 feedback forms were received by the deadline of 6th December 2014, an overall response rate of 36%.

Throughout the consultation process 340 emails have been received to the consultation email address (consultation@londonparamount.info) and 60 phone calls have been made to the consultation line 0800 008 6765.

In advance of the public consultation events briefing sessions were held at Dartford Borough Council, Gravesham Borough Council and Kent County Council. The briefing sessions were an opportunity to update councillors and officers on the proposals and included a presentation from Fenlon Dunphy (London Paramount) and masterplanners Farrells, followed by a question and answer session with input from the rest of the project team. Overall 58 councillors and council officers attended the briefing sessions, which were held over the following days:

• Monday 3rd November

Venue: Gravesham Council Chambers, Civic Centre, Windmill Street, Gravesend, DA12 1AU Time: 1pm-3pm

Monday 3rd November

Venue: Dartford Council Chambers, Civic Centre, Home Gardens, Dartford, DA1 1DZ

Time: 6pm-8pm

Tuesday 4th November

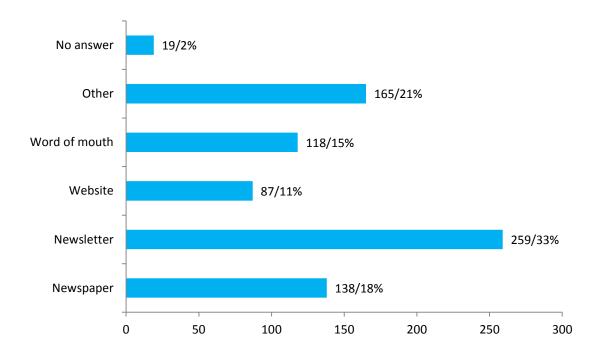
Venue: Kent County Council, Sessions House, Maidstone, Kent, ME14 1QX

Time: 10am-12pm

Four ◆**Analysis of feedback**

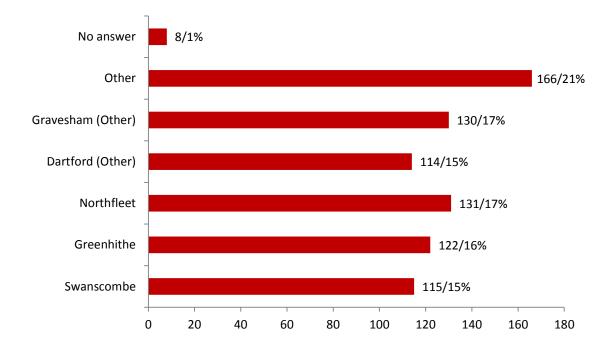
Q1. Where did you find out about today's exhibition?

This question aimed to find out where attendees found out about the public consultation events. Responses to this question were relatively balanced highlighting the need to continue to publicise our events through a variety of communication methods throughout the consultation process. 33% of respondents found out about the events via our invitational newsletters, 18% via newspaper and 15% by word of mouth. A further 21% of respondents selected "Other" indicating that they could have heard about the consultation events via email, the project's social media channels or through local community groups.



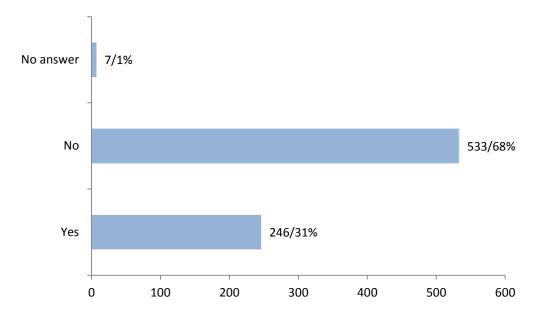
Q2. Where do you live?

This question sought to establish where people who are interested in the proposals for London Paramount Entertainment Resort live. 48% of respondents indicated that they live in the local authority wards located closest to the Swanscombe Peninsula; Northfleet (17%), Greenhithe (16%) and Swanscombe (15%). A further 32% of respondents came from other locations across Dartford (15%) and Gravesham (17%) including Bean, Southfleet and Gravesend. The remaining 21% of respondents indicated "Other" and these responses were predominantly Kent-based locations including, Maidstone, Medway and Rochester.



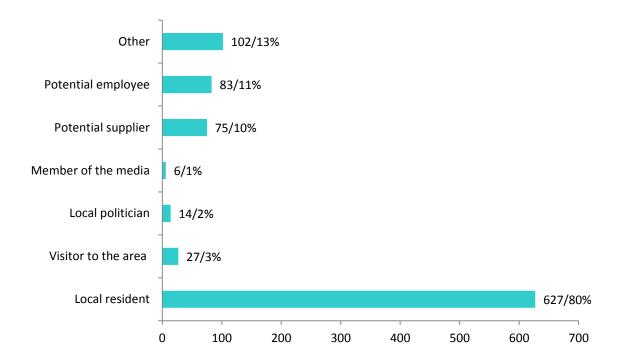
Q3. Did you attend the previous consultation events in July 2014?

This question sought to understand the number of people who had attended our previous public consultation events in July 2014. A majority of respondents (68%) were attending a London Paramount consultation event for the first time, with only 31% of respondents having attended in July 2014.



Q4. What brings you to today's event? Are you a:

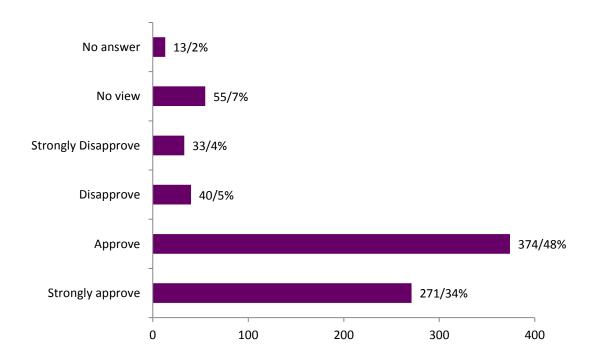
Respondents to this question were invited to select more than one option, for example if they were attending as a local resident and interested in becoming a potential supplier they could select both of these options. A majority of respondents identified as local residents (80%) with smaller numbers attending in the capacity of a potential supplier (10%) and potential employee (11%). 13% of respondents selected "Other" but did not elaborate on their selection.



Q5. Today is the first public viewing of the draft masterplan. What are your thoughts?

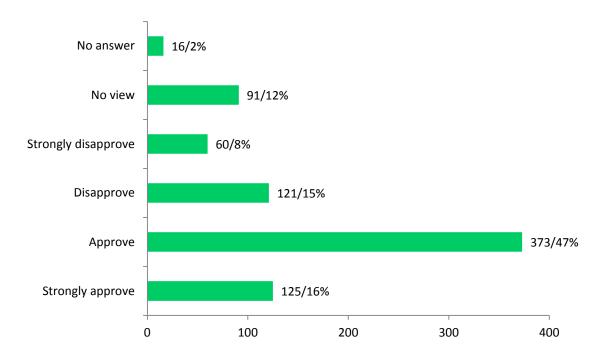
The public consultation events were a first chance for us to show the public our vision for the Resort and this question sought to find out people's initial thoughts on the draft masterplan. The response was overwhelmingly positive with 82% of respondents indicating that they either "Strongly approve" (34%) or "Approve" (48%) of the draft masterplan. Only 9% of respondents indicated that they "Disapprove" (5%) or "Strongly disapprove" (4%) of the masterplan. Respondents were able to provide an explanation for their selection if they so wished in the open section of the questionnaire under Question 10.

These results demonstate a high level of engagement with the concept of London Paramount Entertainment Resort and overall approval of the draft masterplan.



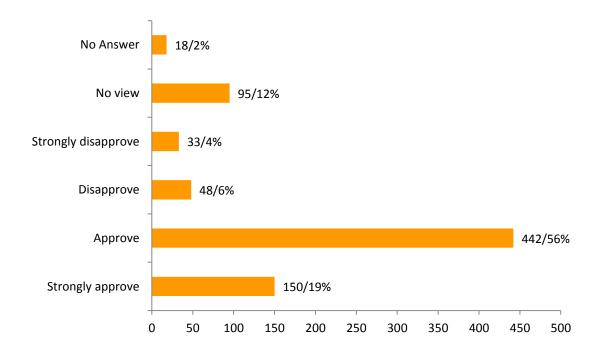
Q6. Transport is one of the most important issues related to the proposals. After viewing the material on display, how do you view our emerging transport proposals?

From our previous consultation events in July 2014 and discussions with stakeholders we understand that transport is a key concern to local residents and getting it right is important. These events were an opportunity to show local residents our emerging transport proposals. A clear majority of respondents (63%) either "Approve" (47%) or "Strongly approve" (16%) of our transport plans. Smaller percentages indicated that they "Disapprove" (15%) or "Strongly disapprove" (8%) of the emerging transport proposals. Respondents were able to provide an explanation for their selection if they so wished in the open section of the questionnaire under Question 10.



Q7. Respecting the local ecology and environment is extremely important both to the London Paramount team and local people. With the information that you see here today, do you feel that our plans have struck the right balance?

We have put careful consideration in to making sure our proposals respect the local ecology and environment of the Swanscombe Peninsula. This question sought to understand if respondents felt we have struck the right balance on this issue in our proposals. A large majority of respondents (75%) approved of the balance we are proposing between Resort attractions and retaining publicly accessible green space and marshland. 10% of respondents indicated that they "Strongly disapprove" (4%) or "Disapprove" (6%) of the proposals approach to the ecology and environment. Respondents were able to provide an explanation for their selection if they so wished in the open section of the questionnaire under Question 10.



A number of the respondents who indicated "No view" in response to questions five to seven stated that they would like to see more information on all or certain aspects of the proposals before committing themselves to a response.

Q8. We have plans in place to ensure the economic benefits from the Entertainment Resort are felt across Kent and the South East. How do you think the entertainment resort will benefit the local area?

Topic	No. of times noted	
Will create employment opportunities	373 (47%)	
Will draw tourism to the area	79 (10%)	
Development will boost local economy	57 (7%)	
Regeneration of the area	54 (7%)	
Will provide recreational facilities	45 (6%)	
Generate opportunities for local businesses	33 (4%)	
Create national and international awareness	33 (4%)	
Provide new opportunities for the area	32 (4%)	
Potential to increase property value	28 (4%)	
Improve public transport links	22 (3%)	
Drive inward investment in the area	22 (3%)	
Create training and skills opportunities	20 (3%)	
Resort will drive forward other infrastructure	19 (2%)	
Improve the local road infrastructure	14 (2%)	
Make good use of a brownfield site	10 (1%)	
Create awareness of other local attractions	9 (1%)	
Opportunity to use the river	8 (1%)	
Create a centre for business and innovation	7 (1%)	
Will serve to protect wildlife and marshland	6 (1%)	
Provision of more accessible green space	5 (1%)	
Scope to get it right for disabled	2 (0.5%)	

As can be seen from the above table the most frequently mentioned benefit that respondents feel the Entertainment Resort will bring is employment. People that mentioned employment in their response made reference to both jobs that the Resort will create on site as well as those created in the surrounding area due to an injection of tourism and a requirement to service the Resort. Other topics that people referenced as key benefits of the Resort were tourism, regeneration and local business opportunities. Respondents felt that the Resort can create real benefits to the local area if local suppliers, contractors and businesses are involved.

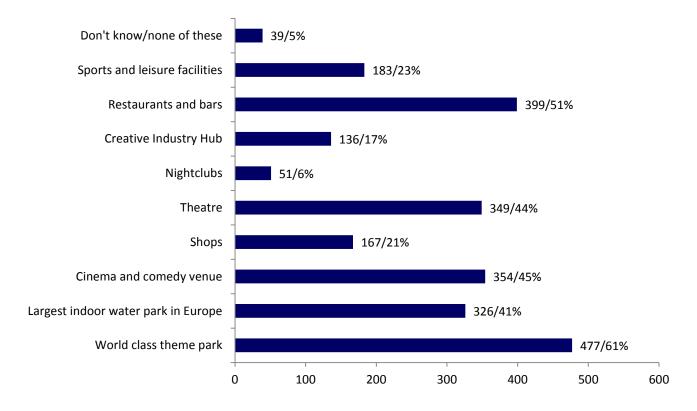
A smaller number of people used this section of the feedback form to voice concerns surrounding the Resort, with a few people mentioning that any benefits created as a result of the Resort will be outweighed by the impact on existing communities including pressure on the road network and environmental impact. The table overleaf details these topics.

Topics	No. of times noted
Don't think it will create local benefits	19 (2%)
Will increase pressure on the transport system	18 (2%)
Impact will outweigh benefits	11 (1%)
Local area will be unable to cope	6 (1%)
More information is needed	6 (1%)
Will exert pressure on local infrastructure	4 (0.5%)
Concerned over impact on environment	3 (0.5%)
Concerned over development south of A2	2 (0.25%)
Concerned over anti-social behaviour	2 (0.25%)
Local residents will be priced out of the area	1 (0.25%)
Negative impact on other local entertainment	1 (0.25%)

Not all those individuals that chose to complete a feedback form opted to answer this question and those that did often mentioned more than one topic within their response.

Q9. What aspect of the Entertainment Resort would you be most interested in visiting (please tick up to four boxes)?

This question aimed to understand the various aspects of the Resort respondents would be most interested in visiting. Respondents indicated that they were most excited by the "World class theme park" (61%) with other popular attractions including, "Restaurants and bars" (51%), "Cinema and comedy venue" (45%), "Theatre" (44%) and "Largest indoor water park in Europe" (41%). Respondents indicated that they would be least interested in visiting "Nightclubs" (6%). London Paramount will look to encourage further discussions on the different elements of the Entertainment Resort in the later stages of the consultation.



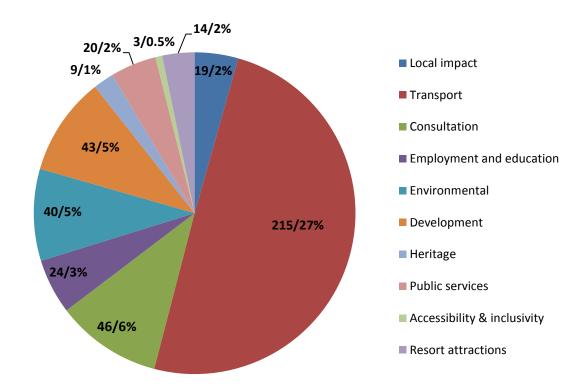
Throughout the set questions a similar number of people chose not to answer the questions, this ranged from 1%-2% of respondents (Between 7 and 19 of the 786 completed forms).

Q10. If you have any further comments, then please let us know below:

The final section of the feedback form was an open ended comment section that enabled people to express views and opinions that were not covered in the set questions as well as allowing them the opportunity to expand on their choice of answer. These open ended comments were analysed in order to provide a thorough understanding of the most frequently raised topics.

Topic	No. of times noted
Transport	215 (27%)
Consultation	46 (6%)
Development	43 (5%)
Environmental	40 (5%)
Employment and education	24 (3%)
Public services	20 (2%)
Local impact	19 (2%)
Resort attractions	14 (2%)
Heritage	9 (1%)
Accessibility and inclusivity	3 (0.5%)

As can be seen from the above table a recurring topic was transport; this topic was mentioned 215 times within the open comments section (27%). Other frequently mentioned topics referred to the consultation process, the development and the projects approach to the environment.



The table below is a detailed outline of the topics raised by respondents:

	Theme	Sub-tally
215	Transport	
	Concern over increased traffic in the area	41
	Concern over level of traffic on A2	16
	Approve of proposed use of the river	16
	Improvement to public transport	15
	Access for walkers and cyclists	13
	Develop links to Essex	13
	Important to get transport right	12
	Improvements to Swanscombe station	12
	Need more information on transport	10
	proposals	
	Approve of proposals to keep traffic off local	10
	roads	10
	Transport proposals need more thought	10
	Parking	9
	Should aim for different mode splits Construction traffic	9
	Need more information on how "rat runs"	7 5
	will be prevented	5
	Consider position of new Thames crossing	4
	Attractive link between Ebbsfleet and Resort	3
	Develop direct access from Greenhithe	3
	Inclusion of a cruise terminal	1
	Link between Bluewater and Resort	<u>-</u> 1
46	Consultation	
	Looking forward to finding out more	13
	Helpful and informative	12
	Need more information	7
	Diagrams should be larger and labelled	4
	Scaled model of Resort	3
	Material available to take away	2
	Would like to be kept informed	2
	Would be interested in attending a question	1
	and answer session	
	More visuals	1
43	More evening exhibitions	1
43	Development Excellent idea	28
	Wish it was coming sooner	8
	Consider links with Garden City	4
	Opposed to development	3
40	Environmental	
	Concern about noise pollution	14
	Approve of plans to protect and incorporate	5
	marshland	
	Concern about pollution	5

	Concern that development will damage the local environment	4
	Approve of inclusion of publically accessible	3
	green space	
	Concern about flooding	3
	Approve of consideration given to wildlife	2
	Need to make sure marshland is protected	2
	Concern over greenbelt south of A2	2
24	Concern about light pollution	1
24	Employment and education Interested in employment opportunities	10
	Important to work with local education	6
	providers	O .
	Employment should be available for local	5
	people first	
	More information needed on employment	3
18	Public services	
	Concerned over pressure on local hospital	12
	Inclusion of a medical centre	3
	How will access for emergency service	3
	vehicles be provided	
	Concerned over pressure on schools	2
16	Local impact	
	Will local residents receive concessions to	8
	access the park	3
	How will the park affect property value Impact on existing facilities (Woodville,	4
	Bluewater)	4
	Make sure the site is visually appealing	2
	The site is too close to existing communities	2
	Compensation for disruption	1
14	Resort	
	Why's it called "London Paramount"	4
	Concern over inclusion of nightclubs	2
	Interested in proposed Creative Industry Hub	2
	Affordable sport and leisure facilities	1
	Approve of inclusion of an indoor water park	1
	More attractions for the elderly	1
	Train to shuttle people within the resort Inclusion of a wooden rollercoaster	1 1
	Interested in type of retail included in	1
	proposals	-
9	Heritage	
	Help the restoration of Northfleet Harbour	4
	Acknowledge heritage of the area	3
	Protect listed buildings	2
3	Accessibility and inclusivity	
	Facilities for disabled people	2
	Facilities for visually impaired	1

Five Conclusion

The previous section provides a breakdown of the answers and comments received from those who completed a feedback form as part of the second stage of the London Paramount Entertainment Resort public consultation. There has been a continued high level of interest and engagement with the proposals and overall the feedback forms reflected this, demonstrating the enthusiasm that is being shown towards London Paramount.

The responses received have highlighted some key points for consideration as we continue to develop our proposals. Whilst a number of the responses reinforced important feedback we received in the first stage of the public consultation, a number of new topics were also raised. The following section will discuss some of these key topics and how London Paramount will incorporate them having regard to the issues raised in the development of the proposals'.

Transport

The public consultation events in November 2014 were our opportunity to show interested parties how we are planning to address access to and from the site. Similarly to the first stage of public consultation, transport was a prominent topic throughout. Whilst a majority of people indicated that they approve of our emerging proposals for transport (see Q6) there are still concerns being expressed. These concerns revolve around the additional pressure that will be exerted on the A2 and a need to consider the knock-on effect on the wider road network. There were also a number of important points raised in relation to public transport. Respondents emphasised the need to consider links to Essex be this via a Thames crossing, water buses or a new train route. The possibility of extending cross-rail was mentioned on more than one occasion and respondents emphasised that Swanscombe station is in need of substantial improvement especially considering its close proximity to the Resort and its potential as a convenient alternative to Ebbsfleet International.

Employment

Employment was highlighted as a key benefit of London Paramount Entertainment Resort. People were interested in the direct jobs that the Entertainment Resort will generate as well as those opportunities it will generate for local businesses and suppliers. A number of people who attended the consultation events expressed an interest in becoming a supplier to the Resort and would like to find out more about the procurement process. London Paramount will be holding supply chain events in 2015 which will outline how local businesses can become involved in the Resort. Our dedicated supply chain email address (supplychain@londonparamount.info) has been set up for people to contact if they are interested in becoming involved in this process.

Consultation

The consultation process also featured a number of times in feedback. People indicated that they found the sessions informative and were looking forward to finding out more as the development progresses.

Important suggestions were also made concerning exhibition material including the use of labels on maps, as people found it difficult to place the proposals within the wider area, and the opportunity to have material to take away.

Environment

Three quarters of respondents indicated that they approve of the current balance that is being struck between the Resort and the local ecology and environment (see Q7). Specific comments in the open section referred to a concern over the noise that will be created during the Resort's construction and operation. There were also comments on how the development would affect the local environment; these were divided with a small number of people acknowledging the retention of significant portions of marshland, whilst smaller numbers expressed concern that the development will damage the local environment. We will continue to increase our understanding of the important local wildlife that exists on the Swanscombe Peninsula and are currently undertaking an Environmental Impact Assessment.

Tourism and regeneration

Tourism, regeneration and a boost to the local economy all feature highly on key benefits for respondents. People welcomed the idea of tourists visiting North Kent and generating revenue for existing businesses. It was important to a number of respondents that the Resort would create benefits for local residents and other attractions within the area.

Six ◆ Stage Three workshop events

Whilst the first stage of public consultation events provided us with invaluable information on how to conduct the following stages of consultation, the second stage has served to emphasise the excitement and opportunity that surrounds the proposals. The feedback also highlighted and reinforced important areas of concern and key topics of focus. These topics will be incorporated into our next stage of consultation that is scheduled to take place in spring 2015.

The workshop events in spring 2015 will form the third of the four-stage London Paramount consultation programme. The workshop events will be an opportunity to bring together individuals interested in specific aspects of the Resort with industry specialists. The workshops will serve to encourage discussion and debate on a number of different topics, with feedback from the first round of public consultation indicating that respondents would be most interested in attending workshops on transport (62%) and job and supplier opportunities (53%). All those individuals who registered their details at the first and second stages of consultation and via the website and community phone line will be invited to take part in the workshops.

London Paramount would like to thank everyone that came to our public consultation events in November; these events were an important opportunity for us to show local residents, interested parties and key stakeholders how our proposals are evolving. We look forward to providing more detail on these as we maintain momentum and progress in our plans.